



# Sawyer County

## Agenda

**Economic Development & UW Extension Committee Meeting  
Monday, November 6, 2023 @ 8:30 AM  
Sawyer County Board Room**

Page

### **1. CALL TO ORDER**

- a. To view or participate in the **virtual meeting** from a computer, iPad, or Android device please go to <https://zoom.us/j/97642007840>. You can also use the dial in at 1-312-626-6799 with the Webinar ID: 976 4200 7840. Use \*9 to Raise/lower hand and \*6 to Unmute/mute. If additional assistance is needed please contact the County Clerk's Office at 715-634-4866 prior to the meeting. If you are on a computer, click the "Raise Hand" button and wait to be recognized. If you are on a telephone, dial \*9 and wait to be recognized.

### **2. ROLL CALL**

### **3. PLEDGE OF ALLEGIANCE**

### **4. CERTIFICATION OF COMPLIANCE WITH THE OPEN MEETINGS LAW**

### **5. MEETING AGENDA**

### **6. PUBLIC COMMENTS**

- a. At this time, members of the public will be given the opportunity to address the Committee. Please adhere to the following when addressing the Committee:
  - Comments will be limited to 3 minutes or less per individual.
  - Comments should be directed to the Committee as a whole and not directed to individual Committee members.
  - The Committee cannot respond to your comments during this time.
  - Please sign in and fill out a public comment sheet if you wish to speak on an item.

### **7. CONSIDER APPROVAL OF MINUTES FROM PREVIOUS MEETING**

- a. [10.9.23 Economic Development DRAFT Minutes](#)

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**8. SAWYER COUNTY AGRICULTURAL FAIR ASSOCIATION REPORT**

**9. UNIVERSITY OF WISCONSIN-EXTENSION DEPARTMENT REPORT**

**10. HAYWARD LAKES VISITORS & CONVENTION BUREAU**

- a. [HLVCB Marketing Southern Sawyer County Oct 2023](#)

**11. NORTHWEST REGIONAL PLANNING COMMISSION REPORT**

**12. ECONOMIC DEVELOPMENT CORPORATION REPORT**

**13. LIBRARY UPDATES**

- a. [Hayward Director's Report for November 2023](#)

**14. MOTORIZED TRAIL AND NON-MOTORIZED TRAIL REPORT**

**15. BROADBAND UPDATE**

**16. LCO UPDATE**

**17. HISTORICAL SOCIETY**

**18. FUTURE AGENDA ITEMS**

**19. CORRESPONDENCE, REPORTS FROM CONFERENCES AND MEETINGS**

**20. ADJOURNMENT**

**DISCLAIMER:**

*A quorum of the County Board of Supervisors or of any of its committees may be present at this meeting to listen and observe. Neither the Board nor any of the committees have established attendance at this meeting as an official function of the Board or committee(s) or otherwise made a determination that attendance at the meeting is necessary to carry out the Board or committee's function. The only purpose for other supervisors attending the meeting is to listen to the information presented. Neither the Board nor any committee (other than the committee providing this notice and agenda) will take any official action with respect to this noticed meeting.*

*Copy sent via email to: County Clerk and News Media. Note: Any person wishing to attend whom, because of a disability, requires accommodation should call the Sawyer County Clerk's Office (715.634.4866) at least 24 hours before the scheduled meeting*

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*so appropriate arrangements can be made.*

*Mission Statement: Provide the leadership for implementation of the Education and Economic Development for Sawyer County. To provide leadership in monitoring outcomes, reviewing, and recommending for the County Board all policies related to educational and economic development initiatives of Sawyer County.*

**Minutes of the October 9, 2023 meeting of the Sawyer County  
Economic Development and UW-Extension Committee  
Of the Sawyer County Board of Supervisors  
Board Room; Sawyer County**



**Voting Committee Members Present:**

- Chair: Tom Duffy
- VC -- John Righeimer
- Stacey Hessel
- Brian Bisonette
- Chris Rusk

**Others Present:**

- Andy Albarado
- Lynn Fitch
- Donna Knuckey
- Molly Lank-Jones
- Ann Larson

- Sherry Beckman
- Sheila Young
- Monica Johnson - Virtual
- Sheldon Johnson - Virtual
- Jim Ferguson

**Call to Order** – Chair Duffy called the meeting to order at 8:30 am.

**Certification of Compliance** with the open meeting law was met. Roll Call was taken. Quorum was met.

**Meeting Agenda** --

**Public Comments** --

**Minutes from previous meeting** – A motion was made by Ms. Hessel to approve the minutes of the September 11, 2023, meeting; second by Mr. Righeimer. Motion carried without negative vote.

**Sawyer County Housing Update -**

Sheila Young of the Sawyer County Housing Authority provided an update. Rental units will be available at \$900/month. The units are complete and full. Almost all applicants were elderly which was unexpected. They are still seeing out of town landlords purchasing homes and converting to tourist rooming houses. This means we are still using our rental housing units via this means which causes problems with finding workforce housing units. Meth cleanups after renters vacate continue to be a costly problem in turning over units. Only 26% of the agency's voucher holders are able to find an affordable rental unit at this time. HUD increased the reimbursement rate to cap at \$796/month. Ms. Young provided a review or their total rental unit capacity; units in the southern area of the county are difficult to fill due to transportation problems.

**Sawyer County Agricultural Fair Association Report -**

**University of Wisconsin-Extension Department Report -**

Ms. Knuckey provided a review of the 4-H programs and classes being undertaken in the County. Positive youth development is also a part of her role in the department serving 74 4-H youth this past year. Community health programming and Heart of the North legislative days are two additional duties within this position.

**Hayward Lakes Visitors & Convention Bureau -**

A written report was provided identifying various fulfillment pieces paid by or in partnership with HLVCB, the local publications sponsored by HLVCB and local events sponsored. Ms. Beckman reviewed her report with the Committee.

**Northwest Regional Planning Commission Report -**

Mr. Johnson provided a verbal update. On November 14<sup>th</sup> NWRPC is assisting all counties with the regional planning updates, coordinating with Namekagon Transit. The semi-annual commissioner's meeting will be held at Flat Creek Lodge in December. The revolving loan program had two payoffs this year for the 0% loans provided for owner-occupied home rehab projects.

**Economic Development Corporation Report -**

Ms. Johnson provided a verbal update. The SC/LCO EDC have hired an executive assistant for day-to-day operations. The draft for the updated housing study is expected in November. A potential for a housing project on some hospital land is under discussion. Monica Isham is interested in becoming a board member. Board members will be taking part of the Legislative Days in February.

**Library Updates -**

A written report was provided for the Hayward Weiss offering a list of activities through October. Ms. Korn reviewed the highlights. Ms. Knuckey provided a verbal update for the Winter Library. The community garden was harvested.

**Motorized Trail and Non-Motorized Trail Report -**

Mr. Albarado read aloud an email report provided by Ms. LaReau for motorized sports and Mr. Duffy provided an emailed report from Mr. Popp. Last week there was a group of 64 ATV/UTV machines that came here from the Webb Lake area. Clubs are organizing trail work days now - redoing signs, brushing, and removing leaning trees in preparation for snowmobile season. The full Birkie is now filled and we are anticipating over 12,000 skiers in 2024, and they also continue to work on trail maintenance projects.

**Broadband Update -**

No update

**LCO Update -**

No Update

**Historical Society -**

A verbal update was provided by Mr. Ferguson identifying the winter hours. He shared the programs that have recently been undertaken; the quarterly meeting will be held at the Vet's Center with speaker Dave Anderson.

**Meeting Date/Time** – The next meeting of the Economic Development and UW-Extension Committee will be Monday, November 6<sup>th</sup>, at 8:30 am in the Board Room.

Meeting adjourned at 9:43 am  
Minutes recorded by Lynn Fitch, County Clerk

## **Southern Sawyer County/Winter Area Marketing Benefits** *Provided by the Hayward Lakes Visitor & Convention Bureau, Sawyer County, WI USA* October 2023

**Discover Wisconsin Episode 2023.** Wisconsin's Wilderness Retreat episode aired October 21<sup>st</sup> on TV and social media platforms to include Facebook. Barker Lake Golf Course and Winter Greenhouse were featured. Paid for by the HLVCB.

**2024 Hayward Lakes Visitors Guide.** Provided ad sales documents and assistance for the Winter Area Chamber of Commerce

**July Jubilee Color Run-**The HLVCB was major Sponsor 2023.

**Midwest Snow-cross Series** with the Winter Huskies Snowmobile Club. The HLVCB sponsored the event since 2021 and Gold Sponsor for January 2024.

**Calendar of Events:** Southern Sawyer County events are listed on [haywardlakes.com](http://haywardlakes.com) (July Jubilee, Ojibwa Canoe & Kayak Race, Radisson Harvest Festival, Spring Fling, Exeland Trout Festival, Homespun Holidays, Tuscobia Winter Ultra Run Bike Ski). Live Music at Patti's on 70, Winter Huskie's Events and Winter Greenhouse Events. All events provided to the HLVCB will be added to the calendar of events. Larger tourist events will be added to [www.travelwisconsin.com](http://www.travelwisconsin.com).

**Road Bicycle Map:** Helped fund, design and distribute this new map in 2023; map includes Ojibwa-Winter Route and Lake Winter Loop

**Hayward-Winter Thrift Store Map:** HLVCB produces, co-funds and distributes which includes the Harvest of Friends in Winter, among others.

**Fall Color Tours:** The HLVCB produces, funds, and distributes the county-wide Fall Color Tour brochure (self-guided map) & maintains Fall Color Tour signage, including 3 Southern Sawyer County routes.

**Shore Fishing in Sawyer County:** This document contains all places in Sawyer County to shore fish which includes Black Dan Lake, Island Lake, Windfall Lake, Winter Lake, and Chippewa River. Chippewa Flowage DNR boat landing on Dam Road off Hwy G.

**Trail Condition Reports:** Publish real-time snowmobile & ATV trail condition reports and fall color reports for all of Sawyer County to Facebook and [haywardlakes.com](http://haywardlakes.com). Tuscobia Trail posts get great engagement.

**[travelwisconsin.com](http://travelwisconsin.com):** The HLVCB updates Sawyer County businesses' directory listings and community event information on the State of Wisconsin's Tourism Department website. The HLVCB updated Travel Wisconsin's Extranet with Places to Stay, Events, Places to Dine and Things to Do in the Winter Area and Southern Sawyer County. The HLVCB staff updates all listings once a year. HLVCB staff will update as requested.

**Fall Fun Apple Cranberry Pumpkin Farms & Activities Handout** – HLVCB sends tourists to Meadowbrook Family Farms in Exeland, among others.

**Information Center Community Bulletin Board:** Post and publicize community events

**Directory Assistance:** HLVCB Staff look up telephone numbers, addresses, and provide directions to visitors for all community businesses. HLVCB staff answers visitor questions about the Winter Area and refers them to the appropriate business, websites, etc.

**General Marketing:** The HLVCB promotes Sawyer County through video, digital, radio, social media, PR, print, billboards, and television to bring overnight guests to the community.

**Information Resource:** Provide tourism supplies for community businesses, such as vacation guides, phone books, maps, brochures, musky charts, calendar of events, State of Wisconsin publications, etc. Clothesline Laundry and The Depot – HLVCB supplies vacation guides and area information for distribution.

**Weekly Outdoor/Fishing Report:** Radio & online report covering all of Sawyer County.

**HLVCB Tours:** HLVCB Staff tour lodging properties in all of Sawyer County to familiarize themselves with property amenities and provide lodging properties with a point of contact at the HLVCB.

**Postage & Distribution:** HLVCB distributes and pays postage to mail Sawyer County Snowmobile & ATV Alliance Trail Maps, Paddle the Flambeau River, Sawyer County Outdoor Map, Explore Map, Northwest WI ATV & Snowmobile Corridor Trail Maps, Outdoor Trail Guide, Bicycle Map, and other materials that feature Southern Sawyer County, including Lake Chippewa Flowage Maps – Winter is the Gateway to the Chippewa Flowage.

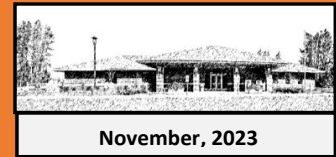
**Lodging Availability:** Gather, track & advertise county-wide lodging availability (must have valid license) for large events such as Birkie, Lumberjack World Championships, Chequamegon Fat Tire Festival, etc. HLVCB Membership Not Required.

**A Seat at the Table:** Community members are always welcome as guests at HLVCB meetings; the HLVCB Board is intentionally curated with representatives from all corners of Sawyer County, and everyone is welcome so that all of Sawyer County benefits and thrives because of the work of the HLVCB. The 2023 Board includes members from Winter, Birchwood, Nelson Lake, Moose Lake, Couderay, Quiet Lakes, Hayward, Lac Courte Oreilles, the Chippewa Flowage, and other areas.

**Sledding in Sawyer County: A Snowmobile Friendly Community Campaign.** The Winter Area Chamber of Commerce, Birchwood Area Chamber of Commerce and Hayward Area Chamber of Commerce are all included in the promotion. The HLVCB donated the AWSC Snowmobile Friendly County sign and presented it to the Winter Area Chamber of Commerce in 2020. Renewed until 2027.



SHERMAN & RUTH WEISS  
COMMUNITY LIBRARY  
DIRECTOR'S REPORT  
BY MOLLY LANK-JONES



November, 2023

**OCT./NOV. ACTIVITIES & EVENTS**

Sept.-Dec. LEGO® Club. 2nd Tues. of each month, 3:30-4:30 p.m. & 6-7 p.m. Ann.

10/19, 9:30 a.m.-3 p.m. Workforce Development Workshop with the DPI Library Services Team & Appreciation Speech by State Assistant Superintendent of DPI, Div. for Libraries & Tecnology: "Position Your Library to Your Community." Library tour follows. Location: Hayward library's Meeting Room. Molly & Ann.

10/19, 10 a.m.-12 noon. In Gauge Knitting & Craft Club. Molly & Ann.

10/19, 6:30 p.m. Sawyer County Budget Hearing. Molly.

10/20, 10:30 a.m.-1 p.m. Spooktacular Event. Part of the Wisconsin Science Festival featuring Stuffies Sleepover, STEM activities, and more for children and families. Ann.

10/23-10/27. WI Library Assoc. Annual Fall Conference, Middleton. NWLS to reimburse our library for registration & hotel. Molly.

10/23. New StoryWalk® book "Room on the Broom." Weather-dependent. Ann L. & Ann K.

10/24, 4-6 p.m. Tweens & Teens (T-N-T) Club: Halloween activities. Agnes.

10/26, 10 a.m.-12 noon. In Gauge Knitting & Craft Club. Molly & Ann.

10/29, 1 p.m. ILS/NICE Combo Meeting. Ann.

10/30, 1:30 p.m. The Fight Against Book Bans webinar. Molly.

10/31. Trick or Treat @ the Library: Wear Your Costumes! Molly, Ann, & staff.

10/31, 11:30 a.m. Ribbon Cutting at Northwest Connection Family Resources. Molly.

11/1. Starting this date, Kanopy play credits become "tickets." Users will see a pop-up on the Kanopy website and in the app that explains the new ticket system. Every title will be labeled with a ticket value and

viewing window, so patrons will know how many tickets a title will use prior to viewing it.

11/1. National Native American Heritage Month. Every year, by statute and/or presidential proclamation, November celebrates the rich histories and diverse cultures of Indigenous people and communities. The library will create a display in the entryway. Ann.

11/2, 9-12 & 1-4 p.m. ILS Meeting. Ann.

11/2, 10 a.m. In Gauge Knitting & Craft Club. Ann & Molly.

11/2, 1 p.m. Thursday Theatre features "Where the Crawdads Sing," a coming-of-age murder mystery. Ann & Friends volunteer.

11/2, 5-8:30 p.m. Hayward Area Chamber Annual Dinner. Molly & Ann.

11/3. Dinosaurs, Can You Guess the Answers? display at entryway. Ann.

11/4, 10:30 a.m. T-Rex Tea Party. Share a story, learn some etiquette, make a craft, and enjoy tea with snacks! Ann & Kids' Interactive Tools for Success (K I T S) group.

11/6-11/12. Annual Fall Children's Book Week. Programs, Storytime, & daily prize drawings. Ann, Molly, volunteers.

11/6. The Dino Scavenger Hunt, Take n Make Dinosaur kit, I Spy Dinosaur tank, & Vote for Your Fave Dinosaur bracket all begin today. Ann & volunteers.

11/6, 8:30 a.m. Economic Development/UW-Extension Meeting. Ann & Molly.

11/7, 8:30 a.m. WRLS Lifestyles Interview. Ann.

11/7, 10:15 a.m. Storytime. Nina from Northwest Connection Family Resources.

11/9, 10 a.m. In Gauge Knitting & Craft Club. Ann & Molly.

11/9, 10:30 a.m. AI & U: Explore the Latest Developments of AI community program. Sean.

11/14, 10:15 a.m. Storytime. Nina from Northwest Connection Family Resources.

11/14, 4:30 p.m. Library Board Monthly Meeting. Molly.

11/15, 12 noon. Monthly NWLS Marketing Meeting. Ann.

11/16, 10 a.m. In Gauge Knitting & Craft Club. Ann & Molly.

11/16, 10:30 a.m. Dinosaur Bingo & More! Ann & K I T S.

11/21, 8:30 a.m. NICE Meeting. Molly.

11/21, 10:15 a.m. Storytime. Nina from Northwest Connection Family Resources.

11/21, 2:30 p.m. Upcycled Jewelry Making Class—all are welcome. Agnes.



11/21, 3:30-4:30 p.m. & 6-7 p.m. LEGO® Club. Ann.

11/21, 4:30-6 p.m. Hayward Library Foundation Monthly Meeting. Molly.

11/22, 10:30 a.m. Children’s Dinosaur Movie: TBA. Ann & volunteer.

11/22, 1 p.m. Adult Dinosaur Movie: Viewers’ Choice of Jurassic Park films. Ann & volunteer.

11/24, 10:30 a.m. Tween Dinosaur Movie: TBA. Ann & volunteer.

11/28, 10:15 a.m. Storytime. Nina from Northwest Connection Family Resources.

11/28, 4-6 p.m. T N T, art, crafts, & games. Agnes.

11/30, 10 a.m.-12 noon. In Gauge Knitting & Craft Club. Ann & Molly.

### ONGOING ACTIVITIES

- The library loans FREE hotspots! They are available to our library’s cardholders who are 18+ years old and have a card in good standing.
- Free one-day Wisconsin State Park Passes are good for free admission for one vehicle at any state park, forest, or recreation area through Dec. 2023.
- STEM Kits are available at our library. STEM kits increase the fun factor of learning about science, technology, engineering, and mathematics.
- 1,000 Books Before Kindergarten is an ongoing program that encourages parents and preschoolers to read together. This helps to prepare children for success in kindergarten.
- Access to free online apps! Available at NWLS member libraries, including Hayward and Winter. Creativebug provides thousands of award-winning art and craft video classes. Transparent Language offers 100+ languages at your fingertips. Kanopy allows people to stream thousands of movies with a library card. New York Times and New York Times – Cooking provide 24-hr access online. To use the apps, go to <https://weisscommunitylibrary.com/online-resources/> and follow instructions.



63 children & adults attended the library’s “Campfire Safety” program on September 30. Children learned about firetrucks from a Bass Lake fireman, saw a demonstration and learned how to build a fire from a retired forester, and got to see how a fire hose works.

