



# Sawyer County

## Agenda

**Economic Development & UW Extension Committee Meeting**

**Monday, October 9, 2023 @ 8:30 AM**

**Sawyer County Board Room**

**Revised: Tuesday, October 3, 2023 8:53 AM**

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### **1. CALL TO ORDER**

- a. To view or participate in the **virtual meeting** from a computer, iPad, or Android device please go to <https://zoom.us/j/97642007840>. You can also use the dial in at 1-312-626-6799 with the Webinar ID: 976 4200 7840. Use \*9 to Raise/lower hand and \*6 to Unmute/mute. If additional assistance is needed please contact the County Clerk's Office at 715-634-4866 prior to the meeting. If you are on a computer, click the "Raise Hand" button and wait to be recognized. If you are on a telephone, dial \*9 and wait to be recognized.

### **2. ROLL CALL**

### **3. PLEDGE OF ALLEGIANCE**

### **4. CERTIFICATION OF COMPLIANCE WITH THE OPEN MEETINGS LAW**

### **5. MEETING AGENDA**

### **6. PUBLIC COMMENTS**

- a. At this time, members of the public will be given the opportunity to address the Committee. Please adhere to the following when addressing the Committee:
  - Comments will be limited to 3 minutes or less per individual.
  - Comments should be directed to the Committee as a whole and not directed to individual Committee members.
  - The Committee cannot respond to your comments during this time.
  - Please sign in and fill out a public comment sheet if you wish to speak on an item.

### **7. CONSIDER APPROVAL OF MINUTES FROM PREVIOUS MEETING**

[9.11.23 Econ.UWEX Minutes DRAFT](#)

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a.

**8. SAWYER COUNTY AGRICULTURAL FAIR ASSOCIATION REPORT**

**9. SAWYER COUNTY HOUSING AUTHORITY UPDATE**

**10. UNIVERSITY OF WISCONSIN-EXTENSION DEPARTMENT REPORT**

**11. HAYWARD LAKES VISITORS & CONVENTION BUREAU**

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a. [October 23 Hayward Lakes Marketing Report](#)

**12. NORTHWEST REGIONAL PLANNING COMMISSION REPORT**

**13. ECONOMIC DEVELOPMENT CORPORATION REPORT**

**14. LIBRARY UPDATES**

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a. [Hayward Library Director's Report for 9-28-2023](#)

**15. MOTORIZED TRAIL AND NON-MOTORIZED TRAIL REPORT**

**16. BROADBAND UPDATE**

**17. LCO UPDATE**

**18. HISTORICAL SOCIETY**

**19. FUTURE AGENDA ITEMS**

**20. CORRESPONDENCE, REPORTS FROM CONFERENCES AND MEETINGS**

**21. ADJOURNMENT**

**DISCLAIMER:**

*A quorum of the County Board of Supervisors or of any of its committees may be present at this meeting to listen and observe. Neither the Board nor any of the committees have established attendance at this meeting as an official function of the Board or committee(s) or otherwise made a determination that attendance at the meeting is necessary to carry out the Board or committee's function. The only purpose for other supervisors attending the meeting is to listen to the information presented. Neither the Board nor any committee (other than the committee providing this notice and agenda) will take any official action with respect to this noticed meeting.*

*Copy sent via email to: County Clerk and News Media. Note: Any person wishing to attend whom, because of a disability, requires accommodation should call the Sawyer County Clerk's Office (715.634.4866) at least 24 hours before the scheduled meeting so appropriate arrangements can be made.*

*Mission Statement: Provide the leadership for implementation of the Education and Economic Development for Sawyer County. To provide leadership in monitoring outcomes, reviewing, and recommending for the County Board all policies related to educational and economic development initiatives of Sawyer County.*

**Minutes of the September 11<sup>th</sup> meeting of the Sawyer County  
Economic Development and UW-Extension Committee  
Of the Sawyer County Board of Supervisors  
Board Room; Sawyer County**



**Voting Committee Members Present:**

- Chair: Tom Duffy
- VC -- John Righeimer
- Stacey Hessel
- Brian Bisonette – virtual @ 8:35 am
- Chris Rusk

**Others Present:**

Andy Albarado  
Lynn Fitch  
Donna Knuckey  
Lori Baltrusis

Sherry Beckman  
Linda Zillmer  
Molly Lank-Jones

**Call to Order** – Chair Duffy called the meeting to order at 8:30 am.

**Certification of Compliance** with the open meeting law was met. Roll Call was taken. Quorum was met.

**Meeting Agenda --**

**Public Comments – Linda Zillmer**

**Minutes from previous meeting** – A motion was made by Ms. Hessel to approve the minutes of the August 7, 2023, meeting; second by Mr. Righeimer. Motion carried without negative vote.

**Sawyer County Agricultural Fair Association Report -**

Ms. Hessel provided an update.

**University of Wisconsin-Extension Department Report -**

Mr. Baltrusis provided handouts for a variety of upcoming events, including *Focus on Fathers*, *Resilient Co-Parenting classes*, *the Strong Couples Program*, *Parents Forever Co-parenting class*, *Parenting Classes* and *the Positive Parenting program* offered by Barron County; we can share these resources. The hazardous waste Clean Sweep program is being held this Wednesday in Sawyer County.

**Hayward Lakes Visitors & Convention Bureau -**

A written report was provided. Ms. Beckman provided a recap of summer activities in our area as well as the Wisconsin Department of Tourism updates. The 2024 Vacation Guide cover contest generated over 364 photo entries for future social media campaigns; a list of upcoming PR campaigns was also provided. The ATV Trail Map system was the #1 web search criteria this year.

**Northwest Regional Planning Commission Report -**

Mr. Albarado reported that the loan officer has changed.

**Economic Development Corporation Report -**

Ms. Hessel advised that board members attended a training strategy session training at LCO. The Executive Director position remains open at this time. There is positive movement on the Impact Seven workforce Housing project. A succession planning training workshop for businesses is being planned.

**Library Updates -**

A written report was provided by the Weiss Community Library listing upcoming activities and events as well as a recap of the summer reading challenge. Ms. Lank-Jones provided an overview including a potential grant award of \$10,000; these funds may be used for window/ventilation repairs. A reception will be held on September 21<sup>st</sup> for Friends of the Library. Ms. Knuckey provided a verbal update on fundraising efforts. The Strong Bodies program will

begin again this fall as well as after school programming. They have two HotSpot connections available for checkout at the library.

**Motorized Trail and Non-Motorized Trail Report -**

The Alliance is bringing a RideSafe Foundation safety presentation to all Hayward youth at the High School, this coming Thursday September 14th. Our goal is to teach all youth to be safe around motorsports, and wear the proper helmets and safety gear. Mr. Duffy provided an email from Mr. Popp stating that nearly 11,000 (cap is 13,000) people have registered for the 50<sup>th</sup> Birnie in 2024. A schedule of silent sports events was also provided. The Fat Tire 40 race will be held next weekend with an estimated 3,000 riders.

**Broadband Update -**

Mr. Albarado reported that the Broadband Committee had a meeting with the providers. All providers intend to continue building their networks within the County; a map of the current scope of coverage was shared. The providers indicate that they plan to continue to build out services from this baseline. New grants require a 25 Mbps Down/3+ Mbps up speed.

**LCO Update -**

Mr. Bisonette reported that much of the preliminary earth work for the new medical facility has been completed. The footings are in and basement walls are starting to go up. They have not yet determined who the service provider will be for the new health center. The \$80M ARPA funds were used to build the apartment building and provide other services.

**Historical Society -**

**Meeting Date/Time** – The next meeting of the Economic Development and UW-Extension Committee will be Monday, October 9<sup>th</sup>, at 8:30 am in the Board Room.

Meeting adjourned at 9:23 am  
Minutes recorded by Lynn Fitch, County Clerk

October 2023  
Hayward Lakes VCB Marketing Report

**Fulfillment pieces paid by or in partnership with the Hayward Lakes Visitors and Convention Bureau**

Official travel guide for Hayward and surrounding Sawyer County

Bicycle Map Sawyer County

Namekagon River Map

Fall Color Tours Sawyer County

Explore Map (City on one side and Sawyer County on the other)

Hayward Area Hiking, Snowshoeing, XC Skiing and Bicycle Map

Sawyer County Outdoor Map

Paddle the Flambeau River

**Local publications we sponsor:**

Sawyer County Snowmobile & ATV Alliance Map

CAMBA Trail Maps

Sawyer County Historical Society Book

Outdoor Report Weekly by Steve Suman

**Local Events that we sponsored in 2023:**

American Birkebeiner (streaming video)

Musky Festival

Winter Library Color Run July Jubilee

Lumberjack World Championship (DrinkWisconsibly sponsorship)

Ojibway Community Club Canoe Race

Ride Safe Event

Hayward Fall Festival

Christmas in Hayward

Winter Sno-Xtravaganza

Hayward Famer's Market



# SHERMAN & RUTH WEISS COMMUNITY LIBRARY



## DIRECTOR'S REPORT BY MOLLY LANK-JONES

September 28, 2023

### FORMER LIBRARY BOARD PRESIDENT PASSED AWAY

Tom Mansfield, esteemed and beloved member of the library board of trustees, then president of the library board for five years, passed away September 14, 2023 at the age of 83.

He is survived by his wife Susie Mansfield, former science teacher, artist, and library volunteer; a nephew, niece, and three great-nephews.

A celebration of life was held Thursday, September 28, 2023 at the Hayward Funeral Home. Military honors were held afterwards.

In lieu of flowers, memorials may be made to Fishing Has No Boundaries, Hayward Lions Club, or the Sherman & Ruth Weiss Community Library in Hayward. He will be greatly missed by his family and many friends, the library director, staff, and library board members.

### LIBRARY NATURE TRAIL INCLUDED IN NEW BOOK

Tom Manus & Kristi Flick Manus just published their book *Secret Wisconsin: A Guide to the Weird, Wonderful, and Obscure*. When library Cataloger Betty Beckman received the book order, she was surprised to see "A Nature Trail Full of Stories" featuring our library nature trail on pages 126-127. The book will be available for check out by the first week of October.

### SEPT./OCT. ACTIVITIES & EVENTS

Sept.-Oct. Fall into Reading Challenge. Chance to win prize from Main Street Gourmet Popcorn. Ann.

Sept.-Dec. LEGO Club. 2nd Tues. of each month, 3:30-4:30 p.m. & 6-7 p.m. Ann.

9/7, First Thurs. of the month, 1 p.m. Thursday Theatre (mostly family films). Ann.

9/18, 1 p.m. Hayward Library Foundation Reception Committee Meeting. Molly.

9/19, 9-11 a.m. NICE Team Meeting. Molly.

9/19, 12 noon. Zoom Meeting with Kimberly Kaylor's LCOOU Capstone Business Class. Molly.

9/19, 1 p.m. Hayward Library Foundation Reception Committee Meeting. Molly.

9/20, 1 p.m. Hayward Library Foundation Reception Committee Set Up. Molly.

9/21, 9 a.m.-1 p.m. NWLN Meeting & Directors' Meeting. Molly.

9/21, 1p.m. Annual Friends of the Library Meeting.

9/21, 5 p.m. HLF Major Donor Appreciation Reception, sponsored by: Hayward Library Foundation board of directors, library director, MarketPlace, Lynn's Custom Meats, Walmart & more. Molly.

9/21, 5 p.m. 100 Who Care Reception: Friends of the Library. Friends President Ann Korn & President-Elect Alice Kissinger. (Molly will be at HLF Major Donor Appreciation Reception.)

9/28, Time TBA. Tween and Teen Group. Art and jewelry-making, games. Agnes.

9/30, 10:30 a.m. Campfire Safety program for children & families. Lakota & Kids' Interactive Tools for Success (KITS).

10/1. Fall Into Reading Challenge continues. Chance to win prize from Main Street Gourmet Popcorn. Ann.

10/1. Outdoor Nature Scavenger Hunt continues. Ann.

10/3, 4:30-7 p.m. Hayward Library Foundation Monthly Meeting. Molly.

10/3, 6 p.m. NWLS Libraries' System-Wide Trivia Contest online. Ann.

10/5, 10 a.m.-12 noon. In Gauge knitting & craft club. Ann & Molly.

10/5, 1 p.m. Thursday Theatre featuring "A Man Called Otto." Ann.

10/9, 8:30 a.m. Economic Development/UW-Extension Meeting. Molly.

10/9. New StoryWalk® book "Bat Loves the Night" on Library Nature Trail. Ann L. & Ann K.

10/9. Halloween I Spy. Find trinkets listed on the form, mark them off, and turn in the form at the front desk to enter a prize drawing. Ann.

10/9. Halloween Take n Make Kit for kids. Ann.

10/9. Skeletons Indoor Scavenger Hunt for Kids. Ann.

10/10, 3:30-4:30 p.m. & 6-7 p.m. LEGO Club. Ann.

10/10, 4:30 p.m. Library Board Monthly Meeting. Molly.

10/11, 9 a.m. NWLS Youth Services Virtual Meeting. Ann.

10/11, 11 a.m. NWLS Virtual Office Hours for Library Statistics. Molly.

10/12, 10 a.m.-12 noon. In Gauge knitting & craft club. Molly & Ann.

10/17, 8:30 a.m. NICE Team Meeting. Molly.

10/19, 9:30 a.m.-3 p.m. Workforce Development Workshop with the DPI Library Services Team: "Position Your Library to Your Community." Library Tour follows. Location: Hayward library's Meeting Room. Molly & Ann.

10/19, 10 a.m.-12 noon. In Gauge knitting & craft club. Molly & Ann.

10/20, 10:30 a.m.-1 p.m. Spooktacular Event. Part of the Wisconsin Science Festival featuring Stuffies Sleepover, STEM activities, and more for children and families. Ann.

10/23. New StoryWalk® book "Room on the Broom." Weather-dependent. Ann L. & Ann K.

10/24, 4-6 p.m. Tweens & Teens (T-N-T) Club: Halloween activities. Agnes.

10/26, 10 a.m.-12 noon. In Gauge knitting & craft club. Molly & Ann.

10/31. Wear Your Costumes for Halloween Treats @ the Library. Molly & Ann.

### ONGOING ACTIVITIES

- StoryWalk® Books on the library nature trail are changed every week this summer. Walking the trail while reading the story posts to your children is a great way to exercise your body and mind.
- The library loans FREE hotspots! They are available to our library's cardholders who are 18+ years old and have a card in good standing.
- Free one-day Wisconsin State Park Passes are good for free admission for one vehicle at any state park, forest, or recreation area through Dec. 2023.
- STEM Kits are available at our library. STEM kits increase the fun factor of learning about science, technology, engineering, and mathematics.
- 1,000 Books Before Kindergarten is an ongoing program that encourages parents and preschoolers to read together. This helps to prepare children for success in kindergarten.

- New online apps for FREE! Available at NWLS member libraries, including Hayward and Winter. Creativebug provides thousands of award-winning art and craft video classes. Transparent Language offers 100+ languages at your fingertips. Kanopy allows people to stream thousands of movies with a library card. New York Times and New York Times – Cooking provide 24-hr access online. To use the apps, go to <https://weisscommunitylibrary.com/online-resources/> and follow instructions.

### HAYWARD LIBRARY FOUNDATION (HLF) HELD MAJOR DONOR APPRECIATION RECEPTION



The Hayward Library Foundation held a reception in appreciation of major donors on Thursday, September 21 at the library. The HLF board of directors, library director, MarketPlace, Lynn's Custom Meats, Walmart & other private donors sponsored the event.



Cookie Bonicatto, HLF board member and a founder, introduced Kathy Groth, children's author and former Hayward teacher. Kathy spoke about her latest books to an audience of 60.