



Sawyer County

Agenda

Economic Development & UW Extension Committee Meeting

Monday, August 8, 2022 @ 8:30 AM

Assembly Room/Virtual Meeting

Revised: Thursday, August 4, 2022 1:59 PM

Page

1. CALL TO ORDER

- a. To view or participate in the **virtual meeting** from a computer, iPad, or Android device please go to <https://zoom.us/j/97642007840>. You can also use the dial in number for listening only at 1-312-626-6799 with the Webinar ID: 976 4200 7840. If additional assistance is needed please contact the County Clerk's Office at 715-634-4866 prior to the meeting. If you are on a computer, click the "Raise Hand" button and wait to be recognized. If you are on a telephone, dial *9 and wait to be recognized.

2. ROLL CALL

3. PLEDGE OF ALLEGIANCE

4. CERTIFICATION OF COMPLIANCE WITH THE OPEN MEETINGS LAW

5. MEETING AGENDA

6. PUBLIC COMMENTS

- a. At this time, members of the public will be given the opportunity to address the Committee on items not on the agenda. Please adhere to the following when addressing the Committee:
 - Comments will be limited to 3 minutes or less per individual.
 - Comments should be directed to the Committee as a whole and not directed to individual Committee members.
 - The Committee cannot respond to your comments during this time.
 - Please sign in and fill out a public comment sheet if you wish to speak on an item.

7. CONSIDER APPROVAL OF MINUTES FROM PREVIOUS MEETING

4 - 5

- a. [7.11.22 Econ.UWEX Minutes DRAFT](#)

8. SAWYER COUNTY AGRICULTURAL FAIR ASSOCIATION REPORT

9. UNIVERSITY OF WISCONSIN-EXTENSION DEPARTMENT REPORT

- a. Wisconsin Economic Development Corp (WEDC) Opportunities - David Fleming
b. SBDC Opportunities - Andy Donahue

6

10. HAYWARD LAKES VISITORS & CONVENTION BUREAU

- a. [Hayward Lakes August 2022](#)

11. NORTHWEST REGIONAL PLANNING COMMISSION REPORT

12. ECONOMIC DEVELOPMENT CORPORATION REPORT

13. LIBRARY UPDATES

7 - 8

- a. [1\) Director's Report 7-28-22 Weiss Library](#)
[2\) Director's Report Winter Library](#)

14. MOTORIZED TRAIL AND NON-MOTORIZED TRAIL REPORT

- a. ATV/UTV Ordinance Update

15. BROADBAND FORWARD UPDATE

16. REVIEW BOARD POLICY & PROCEDURE MANUAL – COMMITTEE ROLE & RESPONSIBILITIES (DISCUSSION AND POSSIBLE ACTION)

9 - 10

- a. [Economic Development.UWEX Roles & Responsibilities](#)

17. HISTORICAL SOCIETY

18. FUTURE AGENDA ITEMS

19. CORRESPONDENCE, REPORTS FROM CONFERENCES AND MEETINGS, OTHER MATTERS FOR DISCUSSION ONLY

DISCLAIMER:

A quorum of the County Board of Supervisors or of any of its committees may be present at this meeting to listen and observe. Neither the Board nor any of the committees have established attendance at this meeting as an official function of the Board or committee(s) or otherwise made a determination that attendance at the meeting is necessary to carry out the Board or committee's function. The only purpose for other supervisors attending the meeting is to listen to the information presented. Neither the Board nor any committee (other than the committee providing this notice and agenda) will take any official action with respect to this noticed meeting.

Copy sent via email to: County Clerk and News Media. Note: Any person wishing to attend whom, because of a disability, requires accommodation should call the Sawyer County Clerk's Office (715.634.4866) at least 24 hours before the scheduled meeting so appropriate arrangements can be made.

Mission Statement: Provide the leadership for implementation of the Education and Economic Development for Sawyer County. To provide leadership in monitoring outcomes, reviewing, and recommending for the County Board all policies related to educational and economic development initiatives of Sawyer County.

**Minutes of the July 11th meeting of the Sawyer County
Economic Development and UW-Extension Committee
Of the Sawyer County Board of Supervisors
Assembly Room; Sawyer County**



Voting Committee Members Present:

- Chair: Tom Duffy
- VC -- John Righeimer
- Stacey Hessel - virtual
- Brian Bisonette - virtual
- Chris Rusk

Others Present:

Andy Albarado @ 8:47 am
Mike Coleson
Lynn Fitch
Don Mrotek
Molly Lank-Jones
Kathy LaReau

Sherry Beckman
Lori Baltrusis
Linda Zillmer
Ann Larson

Call to Order – Chair Duffy called the meeting to order at 8:30 am.

Certification of Compliance with the open meeting law was met. Roll Call was taken. Quorum was met.

Meeting Agenda – Chair Duffy moved item 8 *Broadband Forward Update* to end of agenda where Mr. Albarado would be present to report out.

Public Comments –

Minutes from previous meeting – A motion was made by Mr. Rusk to approve the minutes of the June 6, 2022, meeting; second by Mr. Righeimer. Motion carried without negative vote.

Sawyer County Agricultural Fair Association Report –

University of Wisconsin-Extension Department Report – Ms. Baltrusis provided a Second Quarter report to the Committee and highlighted key areas. Information on upcoming classes and workshops was provided.

Hayward Lakes Visitors & Convention Bureau Report – Ms. Beckman shared the new website and key features that make searches more user friendly. They have a Cover Contest going on now for the Vacation Guide; \$500 prize for the photo chose.

Northwest Regional Planning Commission

Economic Development Report

Library Updates -- Hayward Weiss Library -- Written reports were included. Ms. Lank-Jones introduced Ann Larson, Assistant Director. Ms. Larson provided an overview of the report and upcoming events. Andy Albarado joined at 8:47 am.

Winter Library – A written report was included. They have completed the process of funding their basement repair project.

Motorized and Non-Motorized Trail Report -- Ms. LaReau reported on her experience on the trails. The Alliance has requested to have input into the proposed ATV/UTV ordinance as it is developed. Don Mrotek spoke on behalf of the Alliance. Mr. Duffy provided a written report from Ben Popp on the non-motorized trails.

Review Board Policy & Procedure Manual Committee Roles & Responsibilities – A section of the policy covering this Committee exists and was presented for review. Public Comment was made by Ms. Zillmer. Mr. Duffy requested that this remain on the agenda for discussion next month.

Broadband Update -- Mr. Albarado has contacted some of the broadband providers; most of the Sawyer County grants have been awarded for the amount of approximately \$20M.

Meeting Date/Time – The next meeting of the Economic Development and UW-Extension Committee will be Monday, August 8, at 8:30 am in the Assembly Room.

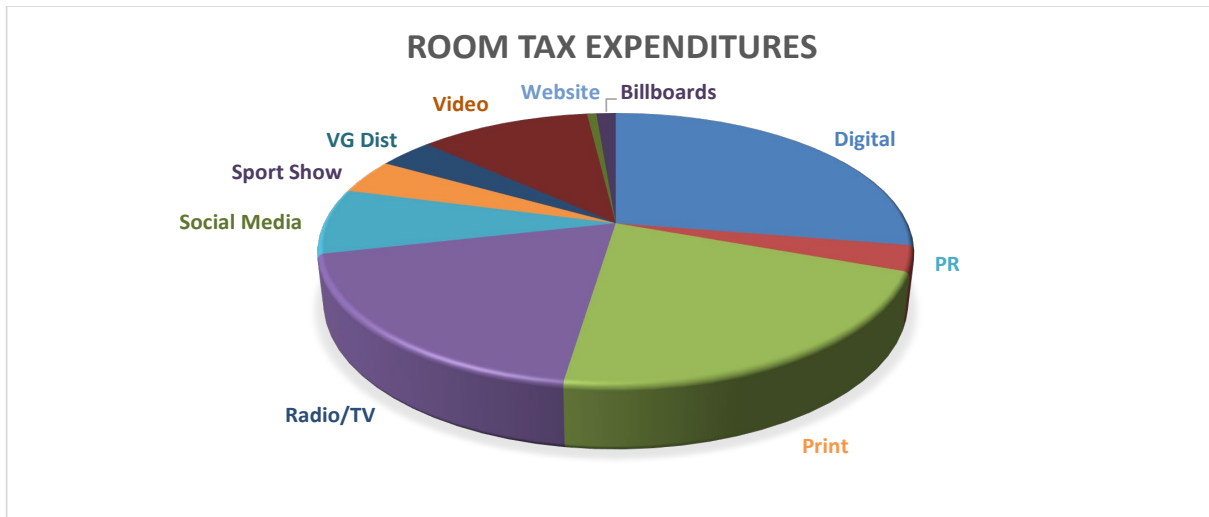
Meeting adjourned at 9:22 am
Minutes recorded by Lynn Fitch, County Clerk

DRAFT

August 2022
Hayward Lakes VCB Marketing Report

Total business sales in Sawyer County were up 17.6% from last year, according to a report released by WISDOT. Sawyer County visitors spent \$95.9 million in 2021, an increase of 15.9% over the \$82.7 million spent in 2020. In Sawyer County, the \$95.9 million in direct visitor spending last year supported 956 jobs and \$28.2 million in labor income. Visitor spending also generated \$9.6 million in state and local taxes, an increase of 9.5% over 2020.

The Town of Hunter’s room tax collections increased 8.9%. The Town of Bass Lake started collecting in 2021, and 2022 will be a notable year for the Town of Round Lake, which is collecting for the first time. With the smaller pool of rental units, the Town of Hayward’s room tax collections decreased 1.2% from 2020.



PR: 6/5/ 22 WTMJ Radio Milwaukee, Secretary Designee Anne Sayers “Wisconsin Festivals” Lumberjack World Championships
6/20/22 Milwaukee Journal Sentinel- “It’s National Go Fishing Day!” Fresh Water Fishing Hall of Fame
6/24/22 World Record Academy, “World’s Largest Muskie Sculpture...World Record Set in Hayward, WI”
6/23/22 MeatEater, “How to Catch Muskie in Early Summer”, Hayward, WI
6/28/22 Mobsters, Arson and Photogrammetry: The World Record Muskie Conspiracy Theories
6/30/22 APG SCR Anglers Enter Musky Festival Contest
6/30/22 Lake Superior Magazine, Around the Circle This Week-Hayward 4th of July Activities
7/09/22 WTMJ Radio Milwaukee, Golf in Hayward



SHERMAN & RUTH WEISS COMMUNITY LIBRARY

Director's Report by Molly Lank-Jones

July 28, 2022

LIBRARY HOURS

- Mon., Wed., Thurs., & Fri. 10 a.m. - 5 p.m. | Tues. 10 a.m. - 7 p.m. | Sat. 10 a.m. - 1 p.m.
- Curbside pickup available when library is open by calling ahead: 715-634-2161.
- Wi Fi available 24 hours a day.
- Library Nature Trail open until dusk, unless special arrangements are made ahead of time.
- Visit www.weisscommunitylibrary.com for more information.

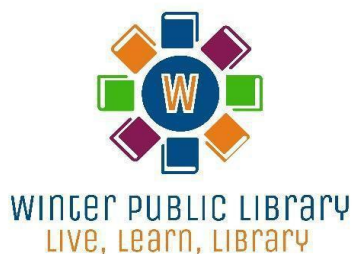
JULY & AUGUST LIBRARY EVENTS

The following is a list of recent and upcoming library programs, events, and activities for the public and library staff. The programs are free and open to everyone.

- 7/12, 10 a.m. Outdoor Storytime with Nina of Northwest Connection Family Resources.
- 7/12, 5:15 p.m. Library Board Meeting. Molly.
- 7/12, 6 p.m. Paddling Lake Superior Summer Reading program. Ann.
- 7/13, 6 p.m. Library Author's Night: The Journey of Campfire Confessions by Kristine Ochu. Molly, Ann, Friends Secretary Alice Kissinger.
- 7/14, 6 p.m. North Lakeland Discovery Center: Exploring Oceans Summer Reading Program. Ann.
- 7/15, 10 a.m./7 p.m. Radio Storytime: the Paul & Judy Show.
- 7/15, 10 a.m.-12 noon. Cable Natural History Museum's Junior Naturalists program.
- 7/19, 10 a.m. Outdoor Storytime with Nina of Northwest Connection Family Resources.
- 7/19, Dusk. Outdoor Movie Summer Reading Program. Ann, Agnes.
- 7/21, 10 a.m. NWLN Meeting & Directors Meeting. Ann was proxy for Molly (who was on vacation).
- 7/26, 10 a.m. Outdoor Storytime with Nina of Northwest Connection Family Resources.
- 7/26, 6 p.m. Tall Ships Summer Reading Program featuring the library's Janet Rowney, former Deckhand Educator of SV Denis Sullivan. Janet, Ann, (MLJ on vac.)
- 7/28, 6 p.m. Dive Into Shipwrecks Summer Reading Program. WI Historical Society. Ann.
- 7/29, 10 a.m./7 p.m. Radio Storytime: the Paul & Judy Show.
- 7/29, 10 a.m.-12 noon. Cable Natural History Museum's Junior Naturalists program.
- 7/30, Summer Reading Program ends. Participants to turn in Scavenger Hunt forms by noon and log all minutes read, completed activities, and Grand Prize choices into Beanstack by midnight.
- 8/1, 10:30 a.m. Meet with Library Board member Matt Ostrander re: bids for parking lot repair and roof replacement. Molly.
- 8/1, 6 p.m. Community Read Book Discussion on *The Death and Life of the Great Lakes* by Dan Egan. Lead by Senior Special Librarian and Education Coordinator Anne Moser of Sea Grant, University of WI. Ann.
- 8/2, 10 a.m. Outdoor Storytime with Nina of Northwest Connection Family Resources.
- 8/3, 5 p.m. Sawyer County Record Meet and Greet. Molly.
- 8/4, 10:15 a.m. Thursday Morning Movie for Kids. Ann.
- 8/8, 8:30 a.m. Sawyer County Economic Development & UW Extension Meeting. Molly.
- 8/9, 10 a.m. Outdoor Storytime with Nina of Northwest Connection Family Resources.
- 8/9, 5:15 p.m. Library Board Meeting. Molly.
- 8/9, 6 p.m. Library Lego Club. (Every 2nd Tues. until April 2023.) Ann.
- 8/11, 10:15 a.m. Thursday Morning Movie for Kids. Ann.
- 8/16, 10 a.m. Outdoor Storytime with Nina of Northwest Connection Family Resources.
- 8/16, 5 p.m. Hayward Library Foundation Meeting. Molly.
- 8/16, NWLS Staying Together Quarterly Meeting. Molly, Ann.
- 8/18, 10:15 a.m. Thursday Morning Movie for Kids. Ann.
- 8/18, 1 p.m. Friends of the Library Meeting. Each member will bring one new person to the meeting to help reinvigorate the group. Open to the public. Molly, Ann.
- 8/23, 10 a.m. Outdoor Storytime with Nina of Northwest Connection Family Resources.
- 8/30, 10 a.m. Outdoor Storytime with Nina of Northwest Connection Family Resources.

CONTINUING ACTIVITIES

Library Nature Trail:
Storywalk® and 4-season audio guide of trail, narrated by Emily Stone of the Cable Natural History Museum and funded by the C.D. Besadny Fund.



WINTER PUBLIC LIBRARY

DIRECTOR'S REPORT

By Donna Knuckey

winter.wislib@gmail.com

Mission Statement: The mission of the Winter Public Library is to provide quality materials and services which fulfill the education, information, cultural and recreational needs of the entire community in an atmosphere that is welcoming, respectful and businesslike.

The youth summer reading programming is ending with a finale party on August 3rd. Each participant is awarded with a certificate and prizes. Without donations from the local businesses, these opportunities and programs would be difficult to offer.

A local church provided snacks and drinks for the programming. My staff and I provided the weekly program which was all based on the theme of "Oceans of Possibilities." Many of the activities involved team building and STEM activities.

The adult reading/teen program continues until the end of August. Again, we are fortunate to partner with local businesses and organizations to help provide the prizes as well as monetary donations toward the program.

Our basement project will begin in the middle of August. It should be a three day project with mandatory closure of the library for only the first day of the project when they are treating the black mold. After 24 hours, we will reopen and provide services as usual.

The Friends of the Library was able to add an additional fundraising effort to help repay the loan. There is a music festival that was planned for July 30th and the library is having a food booth at the festival. The proceeds will go towards the basement project loan. Last month I mentioned that we have been selling ducks for the Duck Race on the Chippewa River on September 3rd.

Budgets are tight and Winter Public Library is doing their best to seek additional funds in creative ways to help offset the unexpected costs in 2021 and now in 2022 and to continue operations in 2023 and beyond.



Respectfully Submitted,

Donna Knuckey

F) Economic Development and UW Extension and Agriculture Committee

The following provisions shall apply to the Sawyer County Board of Supervisor's ("County Board") standing committee entitled the Economic Development and UW Extension and Agriculture Committee (the "Committee"):

Mission/Purpose: Provide the leadership for implementation of the Education and Economic Development for Sawyer County. To provide leadership in monitoring outcomes, reviewing, and recommending to the County Board all policies related to educational and economic development initiatives of Sawyer County.

Statutory Authority and Responsibilities: Wis. Stat. § 59.56(3).; Wis. Stat. § 92.06(1)(b)1.

Membership: Shall be comprised of five (5) elected County Board Supervisors appointed by the Chair of the County Board at the April meeting of the County Board in even numbered years and approved as required by the County Board Policy and Procedure Manual (as may be amended). Pursuant to Wis. Stat. § 92.06(1)(b)1, at least two (2) members of the Committee shall also be members of the County Land, Water & Forest Resources Committee.

Commented [LF1]: Again, as above, this was not done in 4/22

Term: Committee members shall serve for a two (2) year term concurrent with their terms of office as County Board Supervisors.

Reporting Relationship: The Committee shall have responsibility for outcome, monitoring and oversight of the performance of economic development initiatives supported by Sawyer County. The Committee shall have the primary responsibility of conferring with and acting as liaison for the following organizations for purposes of economic development:

- Northwest Regional Planning Commission
- Hayward Lakes Visitor and Convention Bureau
- Sawyer County Snowmobile/ATV Alliance
- Silent Sports
- American Birkebeiner
- UW Extension
- Sawyer County Fair Association
- SC/LCO Economic Development Corporation

Duties and Responsibilities of the Committee include but are not limited to:

1. Foster the implementation of Sawyer County's initiatives related to economic development.
2. Identify the need for, and recommend to the County Board, policies related to education and economic development initiatives appropriately supported by Sawyer County.
3. Review new programs and associated budget requirements prior to their being considered for inclusion in Sawyer County's annual budget.
4. Facilitate broad-based discussion of issues and policies relating to education and economic development by encouraging public involvement.

5. Serve as the initial contact point for individuals and/or organizations who wish to influence County Board policy regarding Sawyer County's economic development.
6. Review and recommend operational procedures and practices to appropriate administrative committee(s) and department(s) of the County.
7. Review and recommend to the County Board programmatic and facility plans consistent with the community's expectations for the University of Wisconsin-Extension.
8. Serve as Sawyer County's Extension and Education Committee, as defined in Wis. Stat. § 59.56(3)(b) by performing the following responsibilities:
 - o Establish UW/ Sawyer County based extension policy; and
 - o Provide budget oversight of UW/Sawyer County based extension department; and
 - o Provide input and monitor the performance of the UW Extension programming; and
 - o Create policies and strategies that accomplish educational needs in an efficient and cost-effective manner; and
 - o Provide a leadership role with the County Board and other community partners to preserve and enhance access to the resources of the public university; and
 - o Assess future community educational needs; and
 - o Facilitate a partnership between Sawyer County and the University of Wisconsin.
9. Additional duties as assigned by the County Board.