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Agenda
Economic Development and UW-Extension Committee meeting
December 5; 8:30 a.m.
Assembly Room, Sawyer County Courthouse

01. Meeting agenda
02. Minutes of November 7, 2016 meeting
03. Audience recognition
04. Sawyer County Agricultural Fair Association
05. Broadband
 - Update by Don Semler from Broadband Committee
06. University of Wisconsin-Extension Department report
 - Kevin Schoessow, Ag Agent
 - Susan Reindary, Extension volunteer.
07. Northwest Regional Planning
08. Bike/Ped Citizens Advisory Committee report
09. Recreation trails report
10. Economic Development Association
11. Other matters for discussion only

CW

Carol Williamson
Sawyer County Clerk

Emailed to: Sawyer County Record, Sawyer County Gazette, WRLS, WHSM, AND
WOJB, Hayward Library, and Village of Winter for posting on Wednesday, November
30, 2016, 12:15 p.m. by Carol Williamson

Draft

Minutes of the meeting of the Economic Development and UW-Extension Committee
Sawyer County Board of Supervisors
November 7, 2016; 8:30 a.m.; Assembly Room; Sawyer County Courthouse

Members present: Tom Duffy, Bruce Paulsen, Brian Bisonette, Ron Kinsley, James Schlender arrived 8:50

Others present: Don Semler, Lori Baltrusis, Frank Zufall, Ron Kubarek, John Saunders, Linda Zillmer, Lori Laberee, Ariga Grigoryan, Tom Hoff, Sherry Beckman, Ruthe Batulis, Ken Pearson, Ben Poppe, Mike Coleson, Carol Williamson

Motion by Paulsen, 2nd by Kinsley, to approve the minutes of the October 10, 2016 meeting. Motion carried

Fair Board Director Ron Kubarek provided a balance sheet as of November 1, 2016 and gave an update to the committee.

Broadband Committee member Don Semler updated the Committee on the CenturyLink rollout. 80% of the funding is focused on upgrading north of Highway 8. The first phase is scheduled to be complete by March, 2017.

UW Extension 4-H Youth Development Agent Lori Laberee provided several handouts to the Committee regarding 4-H youth development, the Healthy Living Grant, the adolescent health improvement project, and postcards to share your story. Adult volunteers are needed to help with youth development and educational programs.

American Birkenbeiner Executive Director Ben Popp gave a presentation on the Birkie and the Birkie trail. In a survey, 75% of the Birkie participants said they would like to come back and enjoy what Hayward has to offer at a different time of the year.

Indianhead Community Action Agency Director of Jobs and Business Development Ken Pearson introduced himself and gave some of his background. Pearson informed the Committee that there is approximately \$23,000 available for small business loans in Sawyer County.

Hayward Lakes Visitor & Convention Bureau Executive Director Sherry Beckman reviewed the Marketing Report for November 2016 with the Committee.

The Committee discussed the County Board's decision regarding the Economic Development Association. Motion by Paulsen, 2nd by Schlender, to request \$5,000 seed money and up to \$15,000 match in dollars or in-kind services from Sawyer County. Motion carried

Minutes prepared by Sawyer County Clerk Carol Williamson

Cooperative Extension, a division of the University of Wisconsin-Extension, offers educational programs for youth, individuals, families, businesses, farms and communities. Our programs are available to all Wisconsin residents and reflect the rich diversity of our state. Following are a few highlights of our educational impacts and outcomes.



Building children's literacy

The Wisconsin Bookworms™ program was developed to provide free books to children who may not otherwise be able to own them. Since its beginning in 1998, UW-Extension Family Living Programs, Wisconsin Public Television and the Wisconsin Association for Home and Community Education have furnished books to nearly 85,000 Wisconsin preschool-age children. More than 750,000 books have been purchased through the 2015-16 reading year in this ongoing effort to boost children's literacy.



4-H youth and adult volunteers enrich Wisconsin communities

Involvement in Wisconsin 4-H Youth Development programs gives youth, volunteers and adult staff opportunities to practice, master and apply life skills in a wide spectrum of settings. 4-H program participants are more likely to use those skills in their communities, workplaces and future careers, as well as to give generously of their time and talents.

Registration open: Statewide Broadband Boot Camp is Dec. 6th in Wisconsin Rapids

The Dec. 6 statewide interactive Broadband Boot Camp will help community leaders learn to develop a region's broadband access. The UW-Extension Broadband & E-Commerce Education Center has taken the best information and activities from previous boot camps and rolled them into this year's expanded event at Hotel Mead in Wisconsin Rapids, with a focus on advancing from talk to action. Participants can learn about pathways and strategies to move their communities forward on access to broadband, and about adoption and utilization of broadband for community and economic development.

Did you know...?

UW-Extension volunteers provided **782,904** hours of service in 2015.

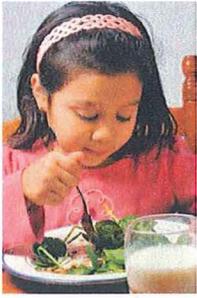
UW-Extension trained **15,224** volunteers in aspects of education and community service in 2015

Wisconsin residents contacted UW-Extension for their educational needs more than **1 million** times in 2015.

Wisconsin 4-H has **150,000** youth members, **4,000** youth volunteers and **13,000** adult volunteers.

Wisconsin 4-H had **1 million+** volunteer hours in 2015.

The value of Wisconsin 4-H volunteer hours in 2015 was **\$24 million.**



Nutrition program changes to meet the needs of new audiences

FoodWise, formerly known as the Wisconsin Nutrition Education Program or WNEP, has a long legacy of providing nutrition education to Wisconsin families and individuals with limited incomes. While the program remains strong, much has changed at the national, state and local levels since it first began.



Invasive stink bug moves in on homes — and crops — in Wisconsin

Wisconsin had its first official report of the brown marmorated stink bug on agricultural crops, in Dane County in early October, as UW-Extension fruit crop experts Christelle Guédot and Janet van Zoeren reported in WisContext.org



Wisconsin Master Naturalists volunteer to support Wisconsin's natural resources

Master Naturalists trained through the UW-Extension help support more than 60 parks and 70 nature preserves. By the end of 2016, the program trained more than 500 volunteers.



A week's worth of UW-Extension programming saves Wisconsin crop growers over \$10 million each year

Crop sales in Wisconsin exceed \$4.6 billion annually on over 14 million acres. An annual, highly valued series of crop production and management meetings at eight locations

delivered by state specialists who work in close cooperation with county-based Extension agents provides the very latest information on hybrid/variety performance, an analysis and discussion of last year's growing season, and updated recommendations for field crop production.

If you have questions on any of the following stories, please contact: Pamela Seelman for more information at pamela.seelman@ces.uwex.edu or (608) 262-9311.

Did you know...?

Our programming supports farmers and agricultural businesses which generate more than \$88.3 billion in economic activity and 413,500 jobs.

Wisconsin Geological and Natural History Survey maintains a library of over 600,000 feet of rock core, used by researchers from mining companies, water utilities, academia and nonprofits worth \$120+ million.



How do you Tap Into it?

Tap Into It is UW-Extension's first organization-wide effort to encourage people to tell their stories about the positive impacts UW-Extension has on their lives and communities. Visit: uwex.org



http://www.apg-wi.com/spooner_advocate/news/local/spooner-ag-garden-wins-another-national-award/article_b6d9f512-a755-11e6-8a1c-bb23e8a87370.html

Spooner ag garden wins another national award

Nov 10, 2016



Submitted

For the fourth consecutive year, the Teaching & Display Garden located at the Spooner Agricultural Research Station has been recognized for its educational efforts and creative landscape designs and promotion of new proven varieties of flowers and vegetables.

A second-place award was given by the All-America Selections (AAS) organization in its fifth annual landscape design contest.

The award-winning garden is a joint effort between the Spooner Agricultural Research Station, the Spooner Area UW-Extension Office and UW-Extension North Country Master Gardener Volunteers.



The Spooner garden competed against 16 other entrants in its category from across the U.S. and in Canada.

This year's contest theme was incorporating pollinator education in the landscape design and to garden visitors.

According to Kevin Schoessow, UW-Extension Agricultural Development Educator for Burnett, Washburn and Sawyer counties, "As in the past this award was a direct result of many hours of creative work by UW-Extension Master Gardener Volunteers."

Being recognized as one of the top AAS Display Gardens in the nation for four consecutive years should not come as a surprise to those who have visited the Teaching & Display Garden, Schoessow said. In addition to hundreds of varieties of annual and perennial flowers and vegetables, the garden is signed with many 'teachable moments' to help educate visitors.

Since 1999, Schoessow has been coordinating UW-Extension Master Gardener Volunteers to promote, foster and support horticulture education in local communities. The Teaching & Display Garden is a centerpiece in their efforts.

Each year they host multiple workshops, seminars, and trainings in the garden including their annual Twilight Garden Tour in August to inspire gardeners and educate the public about gardening and plants that grow best in the area.

A portion of this larger garden is an official All-America Selections Display Garden. AAS offers gardeners reliable new varieties of flowers and vegetables that have proved their superior garden performance in trial grounds across North America.

For the contest each display garden is responsible for creating and executing the design and generating publicity surrounding the contest. The gardens must then submit proof of publicity for the designed garden and AAS Winners, as well as an overall description of their design.

For this contest UW-Extension Master Gardener Volunteers focused on four pollinator species. Using unique plant combinations and spacing they created individual plantings that looked like a moth, butterfly, bee, and hummingbird. These beds included signage and other props that highlighted the importance of each.

The judges gave Spooner high marks for their educational seminars series focused on pollinators, their signage and garden structures, and for registering their garden as an official Monarch Waystation. They continue to be an avid and enthusiastic promoter of the AAS Display Garden.

In addition to promoting through state and local newspapers and radio, social media and via the UW-Extension program, the garden partnered with the Washburn County Tourism to promote the gardens through their websites and the Washburn County Visitors guide.

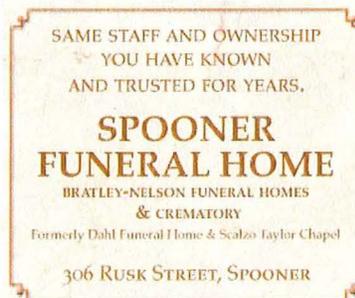
Other Category I winners (less than 10,000 annual visitors) were: first place, Master Gardeners Association of Tippecanoe Country, Lafayette, Indiana; Jennings Park Master Gardener Display Garden, Marysville, Washington, second place "tie"; Kenosha County Center Display and Demonstration Garden, Bristol, Wisconsin, second place "tie".

Category II winners (between 10,001 and 100,000 annual visitors) were: first place, Noelridge Park Gardens, Cedar Rapids, Iowa; second place, Town of Oakville-Shell Park, Oakville, Ontario, Canada; third place, Hidden Lake Gardens – MSU, Tipton, Michigan.

Category III winners (over 100,000 annual visitors) were: first place, Norsec at the Botanical Garden of Montreal, Montreal, Quebec, Canada; second place, Boerner Botanic Gardens, Hales Corners, Wisconsin.

More information about the contest including color photos of all the contest winners can be found on the AAS website at <http://all-americanselections.org/>.

CLICK HERE TO SUBSCRIBE TO THE SPOONER ADVOCATE: https://apg-wi-dot-com.bloxcms.com/site/forms/subscription_services/



Spooner Ag Station teaching, display garden wins national award

SPOONER—For the fourth consecutive year, the Teaching and Display Garden located at the Spooner Agricultural Research Station was recognized for its educational efforts, its creative landscape designs and promotion of new proven varieties of flowers and vegetables. The second place award was given by the All-America Selections (AAS) organization in their fifth annual landscape design contest.

The award-winning garden is a joint effort among the Spooner Agricultural Research Station, the Spooner Area UW-Extension Office and UW-Extension North Country Master Gardener volunteers. The Spooner garden competed against 16 other entrants in their category from across the U.S. and in Canada.

This year's contest theme was incorporating pollinator education in the landscape design and to garden visitors. According to Kevin Schoessow, UW-Extension Agricultural Development Educator for Burnett, Washburn and Sawyer counties, "As in the past, this award was a direct

result of many hours of creative work by UW-Extension Master Gardener volunteers."

Being recognized as one of the top AAS Display Gardens in the nation for four consecutive years should not come as a surprise to those who have visited the Teaching and Display Garden. In addition to hundreds of varieties of annual and perennial flowers and vegetables, the garden is signed with many "teachable moments" to help educate visitors.

Since 1999, Schoessow has been coordinating UW-Extension Master Gardener volunteers to promote, foster and support horticulture education in local communities. The Teaching and Display Garden is a centerpiece in their efforts.

Each year they host multiple workshops, seminars and trainings out in the garden, including their annual Twilight Garden Tour in August to inspire gardeners and educate the public about gardening and plants that grow best in the area.

A portion of this larger garden is an official All-America Selections Dis-

play Garden. AAS offers gardeners reliable new varieties of flowers and vegetables that have proved their superior garden performance in trial grounds across North America.

For the contest, each display garden is responsible for creating and executing the design and generating publicity surrounding the contest.

More information about the contest, including color photos of all the contest winners, may be found on the AAS website at <http://all-americanselections.org/>.

The Teaching & Display Garden is located on Orchard Lane, one mile east of Spooner off Hwy 70. The garden is open to the public for self-guided tours from April through October. Group tours are available upon request. More information can be provided by Schoessow or the Research Station staff at 715-635-3506 or 1-800-528-1914.

The University of Wisconsin Extension provides equal opportunities in employment and programming. Requests for reasonable accommodations for disabilities should be made prior to the date of the program or activity for which it is needed.



The Master Gardener Program in Sawyer County started in 1999. Over 65 people have been trained since that time, and there are currently 2 certified Master Gardener Volunteers (MGVs) for 2017. The UW-Extension Educator facilitating the MG Program is Agriculture Agent Kevin Schoessow.

Garden Demonstrates Plants for the Area

MGVs contribute significantly to the Spooner Agriculture Research Station Teaching and Display Garden, helping design and maintain plantings. During the growing season the garden hosts many training events and has visitors from schools, garden clubs, and residents of the area. Featured in the garden this year was organic vegetables, All America Selections annual flowers, and a perennial display. The garden has won national awards from the All America Selections Landscape Garden Design Contest. The vegetables are donated to local food shelves and the Sawyer County Senior Center.

Senior Center Greenspace Expands Access

When Hayward Senior Center created a greenspace and patio area, MGVs donated funds for raised beds and benches and other needed improvements. The space allows visitors an opportunity to help grow vegetables that are used in senior meals. MGVs assisted in trainings at the resource center including *Small Space Gardening* and *Horticulture Therapy*. The space is a quiet refuge for those who otherwise would be inside on a nice day.

Hayward Flower Displays Brighten The Community

MGVs who are also part of the Hayward Garden Club have made a difference in the community with plantings at the Post Office, at a major crossroads in the center of town, at the Hayward Library, and at the Hayward Food Shelf. Perennials were provided and used by the Hayward Garden Club at the Chamber of Commerce garden bed as well as the annual plant sale. Additionally, some plants were used at the Hayward Food Shelf sign as a stand-alone project.

The Master Gardener Program in Sawyer County

Sawyer County UWEX Office
10610 Main Street, Suite 194
Hayward, WI 54843
sawyer.uwex.edu

Volunteer Service in 2016

Youth Ed	0 hours
Adult Ed	88 hours
Support	95 hours
Total	183 hours
Value*	\$4,125

Since 2000: 6,333 hours at a value of over \$110,763

* using the current estimated dollar value of volunteer time in Wisconsin of \$22.48 per hour, from Independent Sector. Cumulative value based on previous annual estimates.



Where you can find activities by MGVs in Sawyer Co.

- Hayward Public School Gardens
- Sawyer County Fair
- Winter Public School Garden
- Hayward Library Natural Area
- Hayward Library Enrichment Program
- Sawyer County Senior Center
- Hayward Post Office and Chamber Sign
- Hayward Food Shelf





University of Wisconsin-Extension

UW-Extension Spooner Area Office

**Update of Activities and Projects for Kevin Schoessow, Agriculture Development Educator and Otto Wiegand, Agriculture Educator
Sept -Nov 2016**

All activities are intended to make our rural communities stronger by assisting small business development and helping rural property owners generate income from their lands, promoting volunteerism, community involvement and networking, encouraging self-sufficiency.

Supporting Ag and Horticulture Business Development, Direct Marketing and Local Food

Farmer Consultations: Through personal conversations, phone, email and on-farm visits Otto and Kevin provide assistance and information on a variety of agribusiness issues. Recent *farm visits were made in the Winter and Hayward area*. Issues address included pasture management, hoof rot in beef cattle, forage and soil testing, farm succession and estate planning, corn, soybean and small grain variety trial results, pricing hay, cover crops and direct marketing of meat.

Recycling of agriculture plastics has been an ongoing issue especially for livestock farms. *We are working with Revolution Plastics, a plastic recycling company to pick up plastic waste on selected dairy and livestock farms free of charge.*

Partnerships with LCO: Otto and I continue to provide resources and information to LCOOCC Extensions efforts with local foods, and sustainable agriculture. *A Grazing Conference is planned for Mar 25, 2017 at LCO, with a focus on sheep and goats, organic forages, and pollinators.*

Seed 2 Kitchen Collaborative: This initiative in partnership with UW-Madison local foods system specialist Julie Dawson is helping growers and chefs identify new vegetable varieties with improved marketability and flavors. *In 2016 we partnering with local vegetable growers and chefs in Washburn Co, in 2017 we will be looking to expand this effort into Sawyer and Burnett Counties.*

Fall Grazing Conference was held in Siren on Oct 22. *Over 75 farmers attended, including 10 from Sawyer County.*

Northwest Grazers network: Otto continues to work with this organizations and is spearheading a transition of leadership to keep it successfully operating into the future.

Sawyer County Land and Water Conservation Department: Otto and I continue to provide input and assistance to them on some of their programs including farmland preservation, nutrient management, and conservation management through grazing.

Farmers Market; I continue to serve as a resource to the Hayward and LCO markets. Providing assistance as needed.

Home/Commercial Horticulture Education

The Teaching & Display Garden located on the Spooner Ag Research Station won a second-place national award for its educational efforts by the All-America Selections organization. **Being recognized as one of the top teaching gardens in the nation for four consecutive years is a direct result of Kevin's leadership and UW-Extension Master Gardener Volunteers creative work.** (see attached press release).

Kevin continue to advise the North Country Master Gardener Volunteer Association and other MGVs in their roles as volunteers in their communities.

Each fall MGV are asked to report their volunteer hours of service. *In 2016 Sawyer County Master Gardener Volunteers reported 183 hours of volunteer service in Sawyer Co.* assisting with the following activities: *Sawyer Co Fair, Winter and Hayward public school gardens, Hayward Library Natural Area, Hayward Library Enrichment Program, Sawyer Co. Senior Center, Hayward Post Office and Chamber Sign and Hayward Food Shelf.* The 2016 annual accomplishment report for Sawyer Co is attached.

The next Master Gardener Volunteer Training will be held on Tuesdays from 6-9 pm beginning March 7 through May 30, 2017 at the Spooner Ag Research Station. Complete registration information can be found at <http://www.northcountrymgv.org/training.html>

Educational opportunities (Others to be added)

Farm Succession planning webinars and Beginner Farmer course are available on-line.

Soil & Water and Nutrient Management update meeting Dec 1, Eau Claire

Confined Animal Feeding Operation (CAFO) workshop Feb 9, Rice Lake

Annual NW WI Farming for Profit Series, multiple locations. TBD

Pesticide Applicator Training March 15, Spooner

New Ventures Garden Seminar March 18, Northwood School Minong

Grazing Conference March 25, LCO College

Master Gardener Volunteer Training March 7 through May 30, Spooner

Annual Heart of the Farm Women's Conference,

You can find the latest copy of the North Country Master Gardeners Newsletter here:

<http://spooner.ars.wisc.edu/wp-content/uploads/sites/67/2015/08/mgnews0815.pdf>

You can find the latest copy of the Agriculture Newsletter here:

<http://spooner.ars.wisc.edu/wp-content/uploads/sites/67/2015/06/ag3qu15.pdf>



Kevin welcomes visitors to the 18th annual Twilight Garden Tour, held Tuesday Aug 16, 2016 in the Teaching & Display Garden located at the Spooner Agriculture Research Station. This past year it is estimated that over 2500 people visited the garden through seminars, workshops and self-guided tours.



Throughout the summer UW-Extension Master Gardener Volunteers help organize, and teach seminars and hands-on workshops out in the Teaching & Display Garden.



Otto and Kevin with Amber Marlow, LCOOCC Dean of Continuing Education at the LCO farm's Local Food Summit. Over the year's UW-Extension has assisted LCO college farm staff with ideas and information on cropping and gardening, tractor safety training, and on-farm presentations.



Kevin visits with Ann and Grace Korman, from Exeland at the Grazing Conference in Siren on Oct 22, 2016. UW-Extension staff interact with business owners and other clients at conferences, community events, workshops, fairs, dairy breakfasts, farm shows and through one-on-one consultations via email, phone or on-farm visits.



Otto presenting at the Spring Grazing Conference at LCO College March 5, 2016. For years Otto has served as the primary administrator and lead coordinator for the NW Graziers Network, organizing conferences, workshops, pasture walks and farmer-to-farmer mentoring.



LCO has been a partner and host site for several UW-Extension educational events. These events include speakers and specialist from the University Extension and LCO as well as local experts and local businesses.



The Shuman Cattle Co of Hayward has been a long-time user and supporter UW-Extension services. Here they demonstrate a “Bud Box” cattle handling system. This demo was filmed and later shown at a UWEX sponsored Beef Cow Calf seminar.



Tractor Safety Training for youth and Pesticide Applicator Training for farmers are held annual to educate residents about safety and environmental issues and how to be safe when working in agriculture.



Local foods and agri-tourism are becoming more popular forms of economic activities in Sawyer Co. Laura, Ann and Kara Berlage, owners of Farmstead Creamery & Café east of Hayward are active users of UW-Extension.



Commercial horticulture and the landscaping industry is another part of Sawyer County's diverse agriculture economy. Here UW-Extension plant disease specialist, Dr. Brian Hudleson consults with an employee at the Winter Greenhouse. Kevin & Otto often invite experts from the University to Sawyer County to assist with education.