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Agenda
Economic Development and UW-Extension Committee meeting
November 7; 8:30 a.m.
Assembly Room, Sawyer County Courthouse

01. Meeting agenda
02. Minutes of October 10, 2016 meeting
03. Audience recognition
04. Sawyer County Agricultural Fair Association report
05. Broadband
 - Update by Don Semler from Broadband Committee
06. 2017 Budget
07. University of Wisconsin-Extension Department report
08. American Birkenbeiner Presentation by Ben Popp, Executive Director
09. Indianhead Community Action Agency Presentation by Ken Pearson, Director of Jobs and Business Development
10. Northwest Regional Planning
11. Bike/Ped Citizens Advisory Committee report
12. Hayward Area Visitors and Convention Bureau
13. Recreation trails report
14. Economic Development Association
15. Other matters for discussion only

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Carol Williamson
Sawyer County Clerk

Emailed to: Sawyer County Record, Sawyer County Gazette, WRLS, WHSM, AND WOJB, Hayward Library, and Village Of Winter for posting on Thursday, November 3, 2016, 3:30 p.m. by Carol Williamson

Draft

Minutes of the meeting of the Economic Development and UW-Extension Committee

Sawyer County Board of Supervisors

October 10, 2016; 8:30 a.m.; Assembly Room; Sawyer County Courthouse

Members present: Tom Duffy, Bruce Paulsen, Brian Bisonette, James Schlender arrived 8:35 am

Others present: Mike Keefe, , Don Semler, Lori Baltrusis, , Jeff Dietrich, Frank Zufall, , Ron Kubarek, John Saunders, Linda Zilmer, Carol Williamson

Motion by Paulsen, 2nd by Bisonette, to approve the agenda. Motion carried

Motion by Bisonette, 2nd by Paulsen, to approve the minutes of the September 12, 2016 meeting. Motion carried

John Saunders presented the 4th Quarter Report from the Bike/Ped Committee

CenturyLink Regional Manager Tom Braml was unable to attend the meeting. Broadband Committee member Don Semler gave an update on the CenturyLink coverage roll out costs for service. Indianhead may be able to cover a portion of the 12% that will not be covered by CenturyLink. Norhtwoods Connect can possibly cover the remaining residents. The number of residents that will be covered by the CenturyLink rollout changes as the coverage area is more defined.

The 2017 budget is in process: a ½ time position remains in the Extension budget, the Sawyer County Fair and the Visitors Convention Bureau are the same as 2016.

UW-Extension Family Living Educator Lori Baltrusis provided the Committee with a report and review of her efforts and priorities as the Family Living Agent.

Northwest Regional Planning Representative Jeff Dietrich informed the Committee of \$2.3 million available for emergency repairs in the seven counties that filed a Presidential Declaration. NWRP will hold the license for the software for the Flood Analysis.

Supervisor Bruce Paulsen provided a proposal to establish a Sawyer County Economic Development Associaiton with a county contribution of \$5,000. Motion by Schlender, 2nd by Bisonette to recommend approval to the County Board. Motion carried

Motion by Schlender, 2nd by Bisonette, to adjourn. Motion carried.

Minutes prepared by Sawyer County Clerk Carol Williamson

Sawyer County Adolescent Health Leadership Team

What is the purpose of this team:

Our goal is to bring together 4-10 enthusiastic youth aged 14-22 who will provide leadership for a county wide adolescent health improvement project. The team will complete leadership training and group building activities in order to function cohesively as a group. Together, the team will choose a health improvement project to complete within Sawyer County.

Job Description:

Through this program you will develop communication skills, increase your understanding health and wellness, and work to improve adolescent health in your community.

- You will learn leadership and team building skills.
- You will function as an effective team member.
- You will learn about adolescent health care and explore innovations in adolescent health that are occurring throughout the state and country.
- With your team, you will develop and implement a health care improvement project.
- You will share information and knowledge with other adolescents in Sawyer County.

Hours:

- You will need to be available Friday, November 13-Sunday, November 15 for a training/leadership conference in Wisconsin Dells.
- Four times a year participate in the Sawyer County Adolescent Health Workgroup. This group generally meets during the school day and includes teachers and other school staff. Attending your school classes and completing school work does take priority and we will work with your school leaders/you to determine which of these meetings you should attend.
- Monthly group meeting of 1-2 hours to create your health related project.
- Up to 5 hours at one time during the year to bring your health related project to action.

Qualifications/Requirements:

- Sawyer County Resident
- Between ages 14-22
- Passionate, responsible, and reliable
- Enthusiastic about creating positive change in your community

What will you gain?

- Leadership and communication experience.
- Weekend trip to Wi Dells for the Youth as Partners in Civic Leadership Conference.
- Stipend for each year of participation.
- Opportunity to include this accomplishment on your resume and college applications. Also, opportunities to build references for future jobs and other opportunities.

For Questions or to Request an application please contact Eileen Simak at esimak@sawyerhs.hayward.wi.us

or 715-634-4806

Applications due September 21, 2016

National 4-H Priorities include: 4-H programs in Science, Healthy Living and Citizenship and College/Career readiness

WI Healthy Living Grant Impact Results for 2015; (year-end results for 2016 will be compiled in December 2016)

Choose Health: Food, Fun, and Fitness (CHFFF) is an award-winning, comprehensive nutrition and fitness curriculum composed of six hands-on lessons for 8-12-year-olds (3rd-6th graders). Developed by Cornell University's Division of Nutritional Sciences in collaboration with Cornell Cooperative Extension's 4-H Youth Development Program, CHFFF uses experiential learning to teach healthy eating and active play, targeting behaviors research shows to be most important for preventing childhood obesity and chronic disease. Topics include replacing sweetened drinks with low-fat milk and water, eating more vegetables, fruits, and whole grains, eating fewer high-fat and high-sugar foods, and playing actively 60 minutes a day.

Each lesson includes interactive nutrition activities, food preparation, active games, a goal setting challenge, and a family newsletter. The curriculum uses a dialogue approach for more effective retention and application of information and skills. Practice-based evidence suggests that CHFFF promotes positive behavior change, with significant improvements from pre to post in vegetable and fruit consumption, sweetened drinks, reading nutrition labels, and other food and activity-related behaviors.

For the state of WI, 497 surveys were submitted to the state from 6 counties that participated in the grant (Dane, LaCrosse, Crawford; Sawyer; Pierce; and Portage).

71% of the programs focused on Health and Physical Activity; 27% had an additional focus on food security issues

36% were ½ day programs; 3% were 1 day programs; 33% were week-long camps; 27% were multi-week programs

Statewide Impacts:

87% of the youth participants reported that they learned to make healthful choices as a result of participating in our programs.

84% reported that they now eat more fruits and vegetables because of what they learned in the program.

In Sawyer most responses were more positive than statewide averages. Notably youth in Sawyer county reported higher levels of physical activity as a result of the program – including: Making plans of when and where to exercise (79%) in increase the amount of time they are active (77%).

The program in Sawyer Co. was the only program of those that completed the surveys, that resulted in youth encouraging their families to eat healthy (69%) and be active (81%) because of what they learned.

Sawyer County 4-H Program included Winter, LCO and Hayward Schools. Spring of 2016 included 40 youth and eight teen mentors from Winter School and 20 youth from Hayward Primary School. Summer of 2016 included 25 youth from LCO Boys and Girls club. 2016 Fall semester has 45 youth enrolled in Hayward Primary School and 21 youth enrolled in LCO elementary School.

Presently LCOOCC Extension is partnering with Sawyer County 4-H and WNEP (Food Wise) to provide programming in addition to a 4-H volunteer leader and another community volunteer. The grant is provided by United Health Care and will expire in May 2017.

UW Extension

Cooperative Extension

Cooperative Extension— Supporting People of Wisconsin

Pamela Seelman, Marketing Communications, Cooperative Extension

Each year Cooperative Extension makes more than 1 million educational contacts with Wisconsin youth, individuals, families, businesses, farms, and communities through educational programs and services. A division of the University of Wisconsin-Extension, Cooperative Extension continues to partner with neighborhoods, communities, tribes, counties, and state and federal agencies.

STRENGTHENING COMMUNITIES' SENSE OF PLACE

Helping Wisconsin communities identify their unique sense of place and vitality – whether it be a bustling downtown, inviting paths, or distinctive community activities – are the goals of the University of Wisconsin-Extension Community Vitality and Placemaking Team. This team works with Wisconsin communities to help design the future by identifying short-, medium-, and long-term goals.

In Door County, for example, the UW-Extension team and Door County Community Resource Development Educator Rob Burke conducted well-attended public planning meetings in Bailey's Harbor. The Bailey's Harbor Planning Commission and the county planning and zoning department also provided support.

The result was the formation of a community action team that generated a shared vision of the future and a

list of community members with the talent, time, and passion to be a part of positive change. Residents even looked at hand-drawn illustrations to visualize what the future might look like.

In Jefferson County, the City of Fort Atkinson is drawing on UW-Extension resources for a community placemaking initiative. One important resource is a new publication by now retired Community Resource Development Educator Steve Grabow – *Principles and Practice of Community Placemaking* – that is serving as a tested, user-friendly guide for communities and development professionals seeking to improve their area's quality of life.

As more Wisconsin communities plan for a future in harmony with their character and values, UW-Extension specialists and educators are ready to support their efforts with local knowledge and university resources.

EMPOWERING YOUTH

Partnerships centered on providing safe places for young people after school create opportunities for increased outreach to underrepresented and underserved populations and educational enrichment for youth. As a result, these partnerships build on the community's capacity to meet the needs of young people and their families.

In Lincoln County, 4-H Youth Development staff surveyed middle school students at four sites about their needs and interests in response to an identified concern about the number of youth without supervision after school hours. The program, entirely supported by local donations, is supervised by Lincoln County 4-H Youth Development Educator Deb Moellendorf as a result of a planning partnership with the library, schools, parks and recreation, various community organizations and coalitions, churches, social services, and the police. The “After the Bell” program for middle school students – many of them coming from limited income homes – has served nearly 600 youth over 11 years.

4-H Youth Development Educator Jenny Holm in La Crosse County partnered with the director of the UW-La Crosse Multicultural Student Services to offer STEM activities to youth, to advance STEM knowledge and personal life skills. In Fond du Lac County, 4-H Youth Development Educator Denise Retzleff developed the Young Dreamers program, primarily serving the growing Latino population. In this afterschool program, youth participants, many of them bilingual learners, created and gave 20-minute presentations on the topic of their choice, working with college-age mentors, and learning communication skills in the process.

Sawyer County 4-H Youth Development Educator Lori Laberee obtained a Healthy Living Grant and worked with partners, including the Tribal AmeriCorps program and multiple Lac Courte Oreilles (LCO) agencies such as schools, social services, UW-Extension, and coalitions, to establish an afterschool program at the LCO school, the only community in the county that did not have afterschool opportunities for its youth. Through the program, youth have increased their knowledge and understanding of nutrition concepts, also utilizing culturally-based curriculum.

GROWING STRONG ECONOMIES

UW-Extension agriculture and natural resource agents help Wisconsin farmers with many aspects of the state’s \$88.3 billion annual agriculture and horticulture

industry. This includes help with recycling the estimated more than 55 million pounds of low density polyethylene (LDPE) thermoplastic sold annually to Wisconsin farmers. LDPE thermoplastic is used for silo bags, bunkers, and wrapped bales as a low-cost method for storing high-quality forages.

A 2015 UW-Extension and Wisconsin Department of Natural Resources statewide survey, with 1,500 farms and greenhouse respondents, reported about two-thirds of farmers use landfills for disposing of their used ag plastic, while 30% burned it and only 10% recycled the plastic. The survey indicated 85% of farmers are willing to haul their plastic to a collection site for recycling, but transporting plastic from the farm to a collection facility is a deterrent.

In Green County, UW-Extension Dairy and Livestock Agent Mark Mayer has been working since 2014 to help farmers recycle tons of ag plastic. This summer, he’s piloting an even more potentially effective option for ag plastic disposal by expanding efforts with Revolution Plastics to place free dumpsters on hundreds of farms in Wisconsin and Illinois specifically for storing these types of plastic until the plastic is picked up for free.

Green County is serving as the first hub for this free ag plastic recycling program’s rollout. An additional 200 dumpsters were delivered to farms within a 100-mile radius of Green County, and another 500 were distributed to Wisconsin counties farther north by the end of July. The company hopes to serve 5,000 farms by the end of 2017. Dairy and livestock farmers interested in enrolling in the Revolution Plastics program, which provides free use of a dumpster and on-farm pickup, can get on a waiting list by registering online at <https://www.revolutionplastics.com/index.php#join> or calling (844) 490-7873.

This win-win program enables farmers to dispose of their used ag plastic at no cost and reduce the amount of plastic going to landfills or being burned illegally, while also recycling the unwanted material into new products.

More information about UW-Extension educational programs in each of Wisconsin’s 72 counties is available at www.uwex.edu/cas.