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Agenda
Economic Development and UW-Extension Committee meeting
October 10; 8:30 a.m.
Assembly Room, Sawyer County Courthouse

01. Meeting agenda
02. Minutes of September 12, 2016 meeting
03. Audience recognition
04. Broadband
 - Presentation from CenturyLink Regional Manager Tom Braml
05. 2017 Budget
06. Sawyer County Agricultural Fair Association report
07. University of Wisconsin-Extension Department report
08. Northwest Regional Planning
09. Proposal to Establish Sawyer County Economic Development Association
10. Bike/Ped Citizens Advisory Committee report
11. Recreation trails report
12. Other matters for discussion only

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Carol Williamson
Sawyer County Clerk

Emailed to: Sawyer County Record, Sawyer County Gazette, WRLS, WHSM, AND
WOJB, Hayward Library, and Village Of Winter for posting on Wednesday, October 5,
2016, 2:00 p.m. by Carol Williamson

Draft

Minutes of the meeting of the Economic Development and UW-Extension Committee
Sawyer County Board of Supervisors
September 12, 2016; 8:30 a.m.; Assembly Room; Sawyer County Courthouse

Members present: Tom Duffy, Bruce Paulsen, Brian Bisonette, James Schlender arrived 8:50 am

Others present: Tom Hoff, Lori Laberee, Don Semler, Lori Baltrusis, Elaine Nyberg, Mike Coleson, Frank Zufall, Kevin Schoessow, Otto Wiegand Stacy Hessel, Ron Kubarek, Carol Williamson

Motion by Paulsen, 2nd by Bisonette, to approve the agenda. Motion carried

Motion by Bisonette, 2nd by Paulsen, to approve the minutes of the August 8 meeting. Motion carried

Fair Board Director Ron Kubarek gave an update on the 2016 Sawyer County Fair. Heavy rain on Friday and Saturday kept the attendance down. The new carnival was a success. The Fair has submitted a budget request of \$35,000 for 2017. The ATV raffle brought in \$4,000. The social in January brought in \$10,000 and there will be a social again in 2017. The Memorandum of Understanding between Sawyer County Agricultural Fair Association and Sawyer county Cooperative Extension/Sawyer County 4H Program was signed by Administrator Hoff and Kubarek.

Kevin Schoessow and Otto Wiegand provided written updates on activities. Each presented to the Committee on their respective reports. Kevin shared produce from the garden with the committee and meeting attendees. Motion by Paulsen, 2nd by Schlender, to approve the Sawyer County UW-Extension Agents Contract 133-PRJ89VD and forward to the County Board. Motion carried

Northwest Regional Planning Commission Director Sheldon Johnson updated the Committee. The balance of the Sawyer County revolving loan fund is \$37,000. The region will receive \$2.1 million in October 2016. \$2.3 million is available for storm repair needs resulting from the July 11, 2016 storm through a CDBG grant application. Potential funding is available to complete public infrastructure repairs where temporary repairs are in place. Completed repairs are not eligible. Seven counties filed a Presidential Declaration. The EDA will do a flood modeling analysis in those seven counties to identify possible problem areas in a 100-year flood.

Hayward Lakes Visitors & Convention Bureau Executive Director Sherry Beckman provided a written report to the Committee. Beckman is also a member of NW ITBEC. Tourism is doing well in Sawyer County.

Sawyer County Resident and Broadband Committee member Donn Semler updated the Committee on local broadband initiatives. The Committee received a chart of service prepared by Tom Braml for Century Link. Century Link received CAF2 (Connect America Fund) funding of \$330 million to upgrade service. Per the funding agreement, service needs to be at least 10 Mbps initially and 25 MBPS by 2020. Century Link will be reimbursed when service is available and in operation. Semler will contact Indianhead to find out what their plans include and will invite Tom Braml to the October meeting.

Tom Duffy exited the meeting at 9:50 am. Duffy requested Supervisor Schlender take over the meeting.

Motion by Paulsen, 2nd by Bisonette, to adjourn. Motion carried.

Minutes prepared by Sawyer County Clerk Carol Williamson

Bike/Ped Citizens Advisory Committee
Report to Sawyer County Economic Development Committee
Oct. 10th, 2016

Report: 4th quarter 2016 report. If issues or projects need attention sooner committee will request to be added to the agenda.

Bicycle/Pedestrian Mission Statement: Advocate, plan and assist in providing safe, efficient, and effective transportation alternatives for the Citizens of Sawyer County and the surrounding region.

Existing Projects Status:

- Bicycle Map 3rd Edition: Copies distributed to HLVCB, Chambers, and Bike shops. A few volunteers carry some maps to provide to visiting and local bicyclists. A "card" summarizing the Wisconsin bicycle laws has been furnished by the Sawyer County Sheriff Dept. and is being distributed to riders.
- County B Bike/Ped Trail/Route: Complete, signed and marked. Being used by bicyclists, walkers and runners
- LCO Bike/Ped Trail, & Safe Routes to School; 2 mile segment from LCO school along Round Lake School Rd to the north completed. Remaining 3 miles to K scheduled for completion spring 2017..
- Town of Hayward Bike/Ped Trail: Application (Includes Trail and Culvert (for Birkie under Hwy. 77); answer back late August: Funding denied. Ben Popp investigating alternative funding and other resources.

New Projects:

- Sign Bike Routes Route and arrow signs requirements for the routes are being determined for the responsible entities, (State, County, City and Townships). The subcommittee will search out funding, budgeting, facilitate purchase and assist in installation.
- Bike Parking Racks: A subcommittee is investigating useful locations in the City of Hayward (and the Townships) for Bike parking. Examples: Main Street, Senior Center, Businesses, Clinics, etc., will search out funding and facilitate purchase and installation.



*Transforming Lives, Organizations
and Communities with Cooperative
Extension's Educational Priorities*

PRIORITY: Thriving Youth, Families and Communities

- Collaborate with and support activities and organizations that serve and educate youth in agriculture. (Ag, CNRD & 4-H YD)
- Recruit, train, support and advise adult volunteers to work in positive youth development programming. (4-H YD)
- Provide and evaluate educational opportunities for youth to increase their life skills. (4-H YD)
- Support 4-H Community Club program to strengthen youth-adult partnerships which provide community service, education and positive youth development opportunities. (4-H YD)
- Train divorcing parents about conflict reduction, communication, and co-parenting (Family Living)
- Support the members of the Home & Community Education (HCE) program in their endeavors to provide home education to county families. (Family Living)
- Provide practical education to help potential renters acquire and keep housing – through spending plans, and landlord/tenant relationships. (Family Living)
- Provide parenting skills and competency skills in youth through offering of the Strengthening Families Program. (Family Living)
- Increase community participation in food security issues through community gardening and coalition participation. (Ag, CNRD & 4-H YD)
- Provide agricultural training for farm women, farm employees and minority groups. (Ag)
- Facilitate programs inclusive of others (All)

PRIORITY: Resilient and Productive Environment

- Encourage the adoption of farming practices that preserve and protect the environment. (Ag & 4-H YD)
- Teach horticultural practices that protect the environment and support the production of high quality, healthy food. (Ag. 4-H YD)
- Promote the adoption of new agricultural technologies. (Ag, 4-H YD)

PRIORITY: Stronger Economies

- Provide one-on-one financial coaching and education to residents of Sawyer County. (Family Living)
- Provide farm financial education for farm owners and operators. (Ag)
- Provide practical technical information for expanding farms. (Ag)
- Inform and educate farm owners and operators about new and evolving farm policies (Ag)
- Facilitate annual financial literacy simulation for Hayward High School youth (Family Living & 4-H YD)
- Provide basic business planning and direct marketing education for farmers and market gardeners. (Ag)
- Mentor adult volunteers to teach 4-H youth record keeping and project management skills(4-H YD)

PRIORITY: Food Security and Health

- Teach youth, families and citizens of Sawyer County good nutrition habits. (FOOD WISE & 4-H YD)
- Provide a community-based nutrition program to respond to the diverse education needs of low income residents. (FOOD WISE)
- Teach, serve and advise Master Gardener Volunteers in their work in horticultural education. (Ag)
- Increase knowledge of local hunger and issues around access to healthy food. (FOOD WISE)
- Support county Farmers' Markets to provide education and accept SNAP/Food Share (Ag and CNRD)
- Partner with coalitions to implement Community Health Improvement Plan initiatives. (All)
- Provide horticulture education and information to schools, community gardens and individuals. (Ag)
- Mentor adult volunteers to teach 4-H youth gardening and food preservation skills for life. (4-H YD)

Your Sawyer County Educators:

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Sawyer County
Economic Development Committee

Proposal: Establish a Sawyer County Economic Development Association

Mission of Association: Provide assistance to existing businesses in Sawyer County, helping them thrive and attract or develop new businesses. (Final mission would be determined by the association members)

Association Membership: There would be 11 members. One member each from the Sawyer County board of supervisors and the Lac Courte Oreilles Tribe, representatives from local utilities, financial institutions, chamber of commerce and representative/s from other areas of the county outside of Hayward. Representatives would be chosen from:

- Xcel, Jump River and North Central Power
- Chippewa Valley Bank, Johnson Bank, Peoples Bank of Wisconsin, Bank Mutual and Hayward Community Credit Union.
- Hayward Area Chamber of Commerce
- Winter area representative
- Individuals with a proven interest in business development

General Discussion: The Association would be non-profit entity, not part of Sawyer County. It would be volunteer organization. It is anticipated that if funding is needed it would be primarily for grant writing and out of pocket expenses. Sources of funding could include community contributions and/or the County.

County Contribution: \$5000 of seed money to cover out of pocket expenses and costs to set up the legal structure of the association

Next Steps:

- Select association members
- Determine if the legal structure of the old economic development entity can be used. If not determine what the legal structure should be and establish that structure.

BLP
10/3/16