

Draft

Minutes of the meeting of the Economic Development and UW-Extension Committee
Sawyer County Board of Supervisors
July 11, 2016; 8:30 a.m.; Assembly Room; Sawyer County Courthouse

Members present: Tom Duffy, Marc Helwig, Brian Bisonette, James Schlender, Bruce Paulsen

Others present: Tom Hoff, Mike Coleson, Frank Zufall, Linda Zillmer, John M. Saunder, Sheldon Johnson, Jeff Dietrich, Chad Midtlien, Lori Baltrusis, Otto Wiegand, Keven Schoessow, Carol Williamson

Chair Tom Duffy called the meeting to order.

Motion by Schlender, 2nd by Bisonette, to approve the Agenda.

Motion by Helwig, 2nd by Bisonette to approve the minutes of the June 6, 2016 meeting. Motion carried.

Supervisor James Schlender introduced Paul Weber from Charter Communications, Spectrum Business. Charter offers high-speed internet; they do not offer cell phone service. Charter serves commercial businesses as well as residential. They can offer specific localized services or service to a broader county area. Grants are available; Sawyer County and Charter can apply.

Community Development Outreach Specialist Gail Huycke shared broadband information with the committee. Gail defined broadband as high-speed internet that is always on. Other counties, including Iron, Oneida, and Vilas, have gone through the planning process and may be able to help Sawyer County implement a plan to expand the broadband coverage in the county. Parties that should be included in the planning stages are Education/Schools, Health Care/Hospitals and clinics, Emergency Management, the Lac Courte Oreilles Tribe, businesses, residents, and providers.

John Saunders from the Bike/Ped Citizens Advisory Committee reviewed a written report with the committee.

Area Agriculture Development Educator Kevin Schoessow and Area Agricultural Agent Ott Wiegand introduced themselves and provided information on their positions and available services.

Northwest Regional Planning Director Sheldon Johnson provided a printed report to the committee. Johnson reminded the committee of the hazardous waste collection in Sawyer County on July 30, 2016. Johnson introduced Jeff Dietrich. Mr. Dietrich manages the revolving loan fund.

The Committee discussed the Economic Development organization for Sawyer County. This has existed in the past. There is an existing Hayward Citizens group. Motion by Schlender, 2nd by Helwig, that the Economic Development and UW-Extension Committee take steps to investigate reestablishing the Economic Development Organization. Motion carried.

Northwest Regional Planning can provide technical assistance to work toward broadband roll out. A list of services available, potentially grant writing, will be given to Supervisor Schlender.

Iron County and Vilas County will be invited to attend the August Committee meeting. If the August date does not work for them, the Committee may hold a special meeting.

The Committee was informed of a nEXT Gen reorganizational meeting being held Friday, July 15 at 1:00 pm at the Agricultural center in Spooner. Kevin Schoessow and Amber Marlow will be at LCO on Friday, July 15 at 10:00 am.

Motion by Paulsen, 2nd by Helwig, to adjourn. Motion carried

Minutes prepared by Sawyer County Clerk Carol Williamson

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Agenda
Economic Development and UW-Extension Committee meeting
July 11; 8:30 a.m.
Assembly Room, Sawyer County Courthouse

01. Meeting agenda
02. Minutes of June 6, 2016 meeting
03. Audience recognition
04. Sharing of Broadband information
 - Charter Representative Paul Weber
 - UW-Extension Community Development and Outreach Specialist Gail Huycke
05. Sawyer County Agricultural Fair Association report
06. Bike/Ped Citizens Advisory Committee report
07. University of Wisconsin-Extension Department report
08. Northwest Regional Planning Commission report
09. Recreation trails report
10. September meeting date
11. Other matters for discussion only

CW

Carol Williamson
Sawyer County Clerk

Emailed to: Sawyer County Record, Sawyer County Gazette, WRLS, WHSM, AND
WOJB, Hayward Library, and Village Of Winter for posting on Thursday, July 7, 2016,
9:00 a.m. by Carol Williamson

Draft

Minutes of the meeting of the Economic Development and UW-Extension Committee

Sawyer County Board of Supervisors

June 6, 2016; 8:30 a.m.; Assembly Room; Sawyer County Courthouse

Members present: Tom Duffy, Marc Helwig, Brian Bisonette, James Schlender

Others present; Lori Laberee, Sheldon Johnson, John Saunders, Frank Zufall, Tom Hoff, Lisa Wydra, Linda Zilmer, Ron Kubarek, Sherry Beckman, Mike Coleson, Ruthie Batulis, Carol Williamson

Chair Tom Duffy called the meeting to order at 8:45 am.

Fair Board Director Ron Kubarek gave a report to the Committee on the Sawyer County Fair. The dates for the fair are August 18-21, 2016. The Bull riding will be on Friday; Car racing on Sunday. The Spectrum Carnival will be there and a demolition derby. The Fair is sponsoring an ATV raffle. The entry fee is \$10.00 and a wrist band for the carnival is an additional \$10.00.

Motion by Schlender, 2nd by Bisonette, to approve the agenda. Motion carried.

County Clerk Carol Williamson called for nominations for vice-chair of the Committee. Marc Helwig nominated Brian Bisonette. Bisonette declined. Brian Bisonette nominated James Schlender. Motion by Duffy to close nominations and elect James Schlender as Vice-Chair. Motion carried unanimous. James Schlender accepted the position as Vice-Chair of the Committee.

Motion by Schlender, 2nd by Bisonette, to approve the minutes of the May 9, 2016 meeting. Motion carried.

Charter Representative Paul Weber was unable to attend this meeting. James Schlender will meet with IT Director Mike Coleson and Administrator Tom Hoff to identify what Sawyer County is looking for regarding broad band. Schlender will forward the information to Paul Weber. Weber will be on the July 11 Agenda.

Supervisor Schlender requested any emails regarding broad band be forwarded to his Sawyer County email and copied to Tom Hoff. NWRP Director Sheldon Johnson informed the Committee of a meeting on June 29 at 9:30 a.m. at Flat Creek in Hayward. There will be several presenters addressing broad band at the meeting. Committee members and Mike Coleson were encouraged to attend.

UW Extension 4-H Youth Development Agent Lori Laberee extended an invitation to a County Partner Conversation on July 15, at 1:00, at the Spooner Ag Research Station.

WNEP Coordinator Lisa Wydra presented an annual letter of Support for the Nutrition Education Program. The letter of support has been approved annually by Sawyer County since 1989. Motion by Schlender, 2nd by Bisonette, to recommend the County Board approve the letter of support. Motion carried.

The Committee reviewed correspondence regarding leasing of buildings at the Hayward State Nursery.

Hayward Lakes Visitors & Convention Bureau Executive Director Sherry Beckman provided a report and reviewed 2016 Marketing Highlights for 2016 with the Committee.

Tom Duffy reviewed with the Committee how the Trail Pass generates revenue to fund the Birkie for trail grooming. No County tax dollars are used.

The September Economic Development and UW-Extension Committee meeting will be on Monday, September 12, 2016.

Lori Laberee provided information on UW-Extension to the Committee to enable them to work on the Committee Mission Statement. The Committee was also given example mission statements gathered from other entities.

Minutes prepared by Sawyer County Clerk Carol Williamson

Connecting Wisconsin to the World

BROADBAND EXPANSION GRANTS

Presented by the State Broadband Office, Public Service Commission of Wisconsin

Past 3 Years

\$2,420,940

In Broadband Funding

25

Grants Awarded

12,320

Households with Improved Broadband Options

328

Businesses With Better Access To E-Commerce

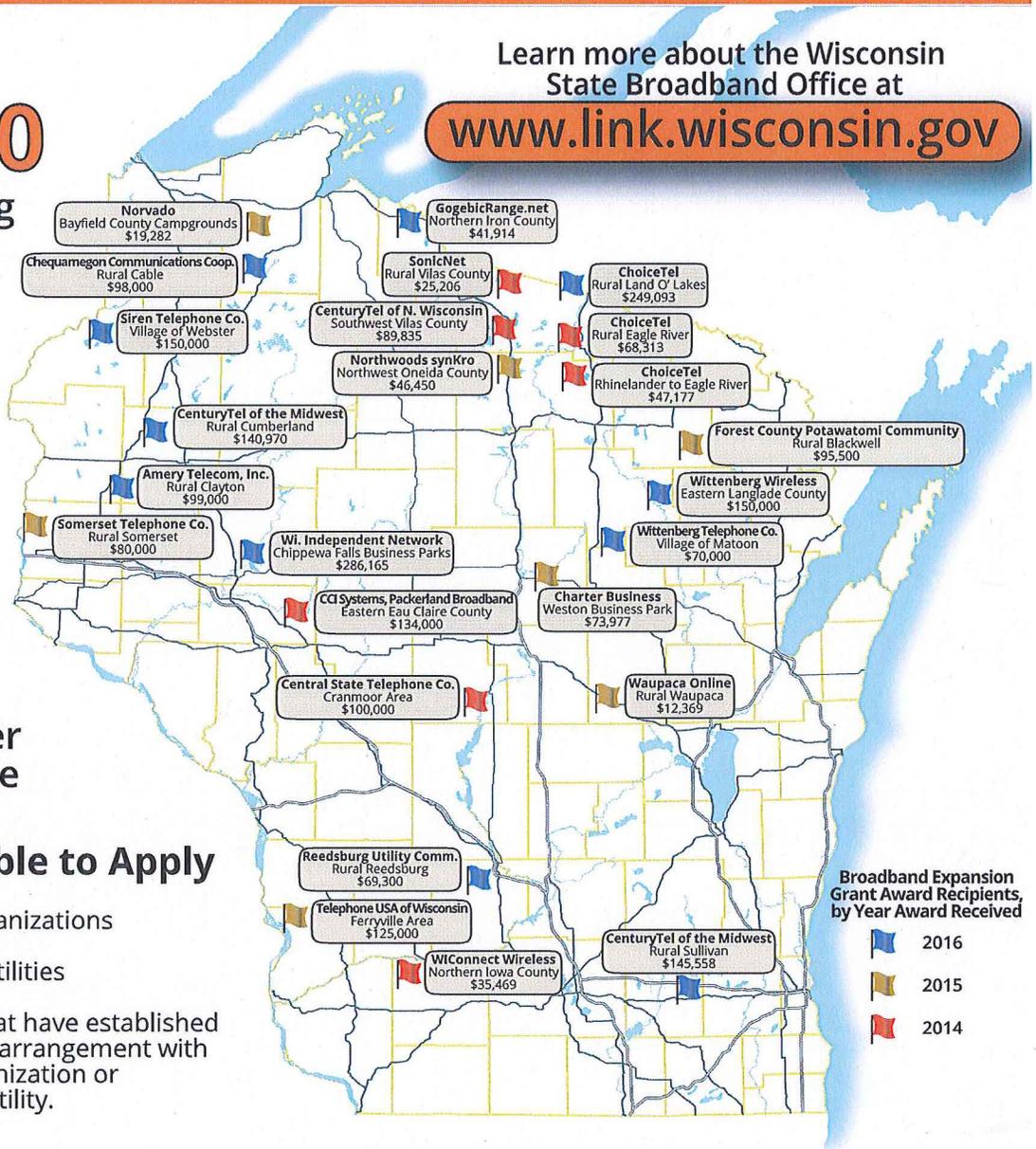
These Groups are Eligible to Apply

For-Profit & Non-Profit Organizations
or
Telecommunications Utilities
or

Cities, villages, towns, or counties that have established a legal partnership or joint venture arrangement with an otherwise qualified organization or telecommunications utility.

Learn more about the Wisconsin State Broadband Office at

www.link.wisconsin.gov



For Fiscal Year 2017... **\$1.5 Million** ...Total Grant Funding!

To encourage broadband growth for today and tomorrow, all areas with fewer than two providers offering broadband at speeds of 25 Mbps download and 3 Mbps upload are eligible for grant funding.

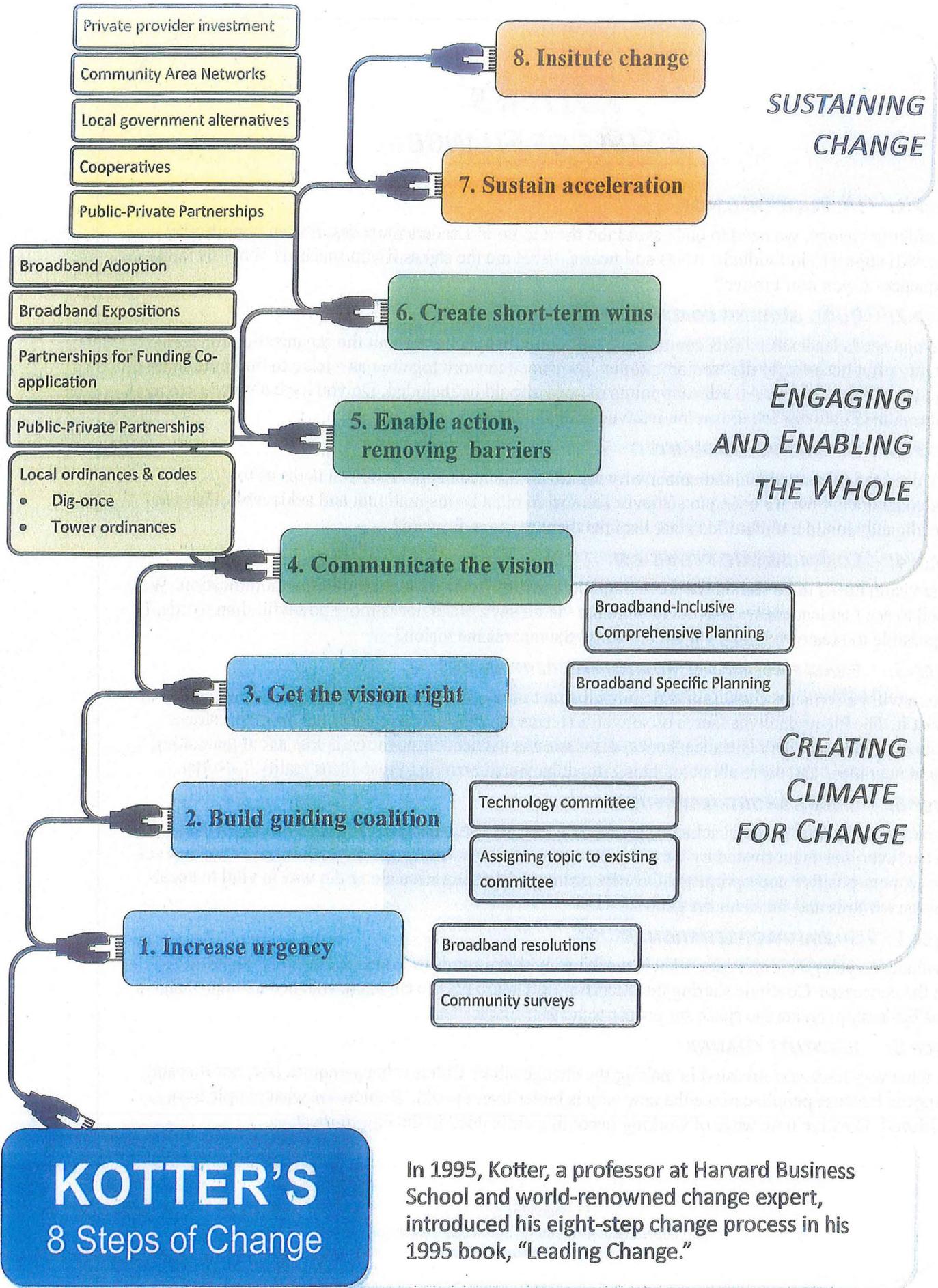
Visit the Wisconsin State Broadband Office website for more information on the Broadband Expansion Grant: www.link.wisconsin.gov

The grant application page can be found on the Public Service Commission of Wisconsin's website: www.psc.wi.gov

WISCONSIN STATE BROADBAND OFFICE



www.link.wisconsin.gov PSCStateBroadbandOffice@wisconsin.gov



In 1995, Kotter, a professor at Harvard Business School and world-renowned change expert, introduced his eight-step change process in his 1995 book, "Leading Change."

KOTTER'S 8 STEPS OF CHANGE

STEP 1: INCREASE URGENCY

In order to change, we need to understand the need to do it. Leaders must describe an opportunity that will appeal to individuals' heads and hearts. What are the stakes if you succeed? What are consequences if you don't move?

STEP 2: BUILD GUIDING COALITION

Change needs leadership. This comes from influential people throughout the organization (or community), not necessarily the 'senior' people. They need to work together as a team to build momentum around the change. All relevant points of view should be included. Do you have a way to engage a formalized network to take on innovative change?

STEP 3: GET THE VISION RIGHT

We need to understand and remember why we are doing the change. A vision helps us to understand what we are trying to achieve. The vision must be inspirational and achievable. Are people aligned around a unified idea that inspires them to move forward?

STEP 4: COMMUNICATE THE VISION

The vision needs to be shared frequently and powerfully. It should be part of all communication. We need to see that leaders are practicing what the vision says. Behavior is more powerful than words. Is it possible to create and tap a volunteer 'army' that shares the vision?

STEP 5: ENABLE ACTION, REMOVING BARRIERS

There will be some processes and structures that get in the way of change. Some people will also resist it. The hierarchies that serve us so well in terms of efficiency and order can limit transformation. Where there is resistance, honest discussion is needed. "Innovation is less about generating brand new ideas and more about knocking down barriers to making those ideas reality." -Kotter

STEP 6: CREATE SHORT-TERM WINS

Look for things that you can achieve as you go along, set goals that can be met in the short-term so that everyone is motivated by the early successes and is rewarded for their effort. This makes everyone more positive and optimistic. Generating and celebrating wins along the way is vital to acceleration towards and focus on the goal.

STEP 7: SUSTAIN ACCELERATION

Evaluate as you go along to see what is working and what needs to improve. Keep on building on the successes. Continue sharing the vision and get more people engaged. Balance management and leadership; create the space for people to behave like leaders.

STEP 8: INSTITUTE CHANGE

In what way have you invested in making the change stick? Culture change comes last, not first and happens because people can see the new way is better than the old. Remember what people have achieved. How are new ways of working becoming embedded in the day-to-day?

Bike/Ped Citizens Advisory Committee
Report to Sawyer County Economic Development Committee
July 11th 2016

Report: 3rd quarter 2016 report. If issues or projects need attention sooner committee will request to be added to the agenda.

Bicycle/Pedestrian Mission/Plan/Strategy: A Mission/Plan/Strategy has been adopted by the committee and will utilize this document to guide the committee's operations. Copies available.

Existing Projects Status:

-Bike to Work (School) Day/Week/ Month: National Bike to School Day May 4th Hayward school District and LCO schools participated. Approximately 150 children from Hayward schools biked to school accompanied by adults. "Door prizes" provided as they arrived at school. LCO School: Several children (accompanied by adults) walked to school from the Pow-Pow grounds to the school. This was the first annual Bike/Walk to school day, expect to expand next year.

- Bicycle Map 3rd Edition: Design complete and reviewed by committee, some minor changes and additions. Printing 5000 copies, expect available for distribution July 15th. Inventory will be kept at HLVCB, appropriate quantities will be distributed to the Chambers and Bike Shops.

- County B Bike/Ped Trail/Route: Under construction, expect completion next week. Will include handicap transition ramps at intersections, route signs, benches, and striping.

- LCO Bike/Ped Trail, & Safe Routes to School: Combined into one project. Starts at Trepania Road and Round Lake School Road, phase 1 (2 mile segment from LCO school along Round Lake School Rd) will be completed this construction season. Some design and right of way details pending on phase 2.

- Town of Hayward Bike/Ped Trail: Application (Includes Trail and Culvert (for Birkie) under Hwy. 77 submitted before Jan 29th. Application accepted, returned for addition of "bridge" over Namekagon River returned with requested design change.

- Bike/Ped Master Plan (Trails, Routes, Lanes) Committee adopted the Bicycle Map, 3rd Edition as the "Master Plan" to guide current and future projects. Changes can and will be made to the Master Plan as transportation needs change.

New Projects:

-Sign Bike Routes A subcommittee will address Route and arrow signs requirements in the townships within Sawyer County. Search out funding and facilitate purchase and installation.

-Bike Parking Racks: A subcommittee will look for useful locations in the City of Hayward (and the Townships) for Bike parking. Examples: Main Street, Senior Center, Businesses, Clinics, etc., Search out funding and facilitate purchase and installation.

Bike/Ped Citizens Advisory Committee
Meeting Agenda June 23rd, 2016, 1:30pm
Assembly Room Sawyer County Court House, Hayward, WI.

Call to Order

Approve Agenda:

Introduction of Members:

Introduction of Co-Chairs

“Charter” - Draft

- Mission Statement

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Existing Project/Program Report: (Quarterly Report to the Economic Development Committee)

- Bike/Walk to School Hayward -LCO

- Bicycle Map 3rd Edition

- County B Bike/Ped Trail

- LCO Bike/Ped Trail, Safe Routes to School.

- Town of Hayward Bike/Ped Trail

Future Efforts, Projects and Programs

- Bike/Ped Master Plan (Trails, Routes, Lanes)

- Sign Bike Routes (Trails), Funding and Implementation

- Spooner - Hayward Bike Trail Concept (Washburn County Tourism)

- Expand CA Committee/ Projects into Adjoining Counties(Washburn Initially)

- Bike Parking Racks (Stands)

- Bike/Ped Trails (future) Funding(TA)/Sponsors Applications

- Bike to Work (School) Day/Week/ Month

2017, Beyond.

Next Meeting

Adjourn



UW-Extension Agriculture Educators provide community-based and need-based education & information to Burnett, Washburn and Sawyer Counties.

**Kevin Schoessow, Area Agriculture Development Educator
Otto Wiegand Area Agriculture Educator**

While their offices are located at the Spooner Agriculture Research Station, they routinely hold meetings, workshops, conferences and provide on-site consultation to Sawyer County farmers, businesses and residents in their communities.

They serve a variety of clientele including full-time farmers, part-time and hobby and life-style farmers, community organizations, non-profits, schools, tribal entities, small businesses, local governments, and the general public.

Our niche is our connection to research-based information and our non-biased approach to helping people make informed decisions.

Kevin and Otto can be reached via phone at (715) 635-3506 or 1-800-528-1914 or via email at kevin.schoessow@ces.uwex.edu or otto.wiegand@ces.uwex.edu .

They both have open-door policies for people wishing to stop by for an office visit. Their office is located at the Spooner Agriculture Research Station, W6646 Hwy 70, ~1/2 mile east of Spooner.

For more information visit the Spooner Ag Research Station website or Facebook page at <http://ars.wisc.edu/spooner/> or <https://www.facebook.com/spoonerag>

You can find the latest copy of the North Country Gardeners Newsletter here:

<http://spooner.ars.wisc.edu/wp-content/uploads/sites/67/2015/08/mgnews0815.pdf>

You can find the latest copy of the Agriculture Newsletter here:

<http://spooner.ars.wisc.edu/wp-content/uploads/sites/67/2015/06/ag3qu15.pdf>



Otto Wiegand – UW-Extension Ag Agent Burnett, Washburn & Sawyer Counties

Otto Wiegand's general focus areas are:

1. **Dairy** - includes modernization, production, finances, business planning, milk quality, nutrition, farm bill programs, concentrated animal feedlot operations, farm safety and a variety of other subjects.
2. **Livestock** - includes cow-calf beef management, bison, small ruminants, poultry, housing, quality assurance training, and other subjects.
3. **Forages & Crops** - includes rotational grazing, legumes and grasses, hay production and marketing, cover crops, silvo-pasture, conventional crops, etc.
4. **Additional Programming** – includes tractor safety, pesticide applicator training, water quality, irrigation, women's issues, civil rights, environment, newsletters, surveys, press releases, database creation, photographs, participation at fairs and other events.

UW-Extension Ag Agents work with farms of all sizes and types. Ag Agents are especially useful to the vast majority of farmers who are smaller and off the radar screen for the service providers who need to make a profit. Small farmers do pay taxes and do vote. Ag Agents are reservoirs of local knowledge and networking. They are local conduits to university resources, experts and research, and provide unbiased information. Ag Agents have the background and university resources to provide education across a wide range of subjects. They have been instrumental in helping to introduce new or outside ideas that wouldn't get traction in the conventional world. Ag Agents help to keep people on the land and help to keep people in touch with agriculture.

Otto Wiegand was hired by UW-Extension and Burnett, Washburn and Sawyer Counties in 2004. He was born on a dairy farm in Manitowoc County and operated that farm in the 1980s. Otto attained four degrees over time, three of them in Dairy Science from UW-Madison. He worked in industry in dairy employee placement and dairy expansion business planning for eight years. Otto also taught agricultural courses at NWTC in Green Bay as an adjunct instructor for four years. He has spent 11 years of his life overseas in the Peace Corps, conducting graduate studies and doing various agricultural work projects. Otto married Sheryl Casper in 2010 in Spooner. Previous to that, Sherrie lived in Webster for over 20 years.

Otto loves working with people, is an avid networker, and would rather be on a farm than in the office. He visits about 100 farms a year in his three counties. Otto's hobbies include photography, history, genealogy, world affairs, travel, bicycling and good conversation. He is dedicated to international development and was recently informed that he had been awarded a lifetime recognition award for his international work from the College of Agriculture and Life Sciences at UW-Madison. An official announcement will be released in August.

Northwest Regional Housing Program

April 1, 2016 – June 30, 2016

Below is a summary of activity during the second quarter of 2016. Through the first six months of 2016 a total of 174 applications have been sent to prospective clients, with 55 applications returned to determine eligibility.

County Name	Applications Mailed During Q 2 – 2016	Applications Received and Processing During Q 2 – 2016	Regional Mortgages Secured During Q 2 – 2016	Regional Funds Obligated Ending Q 2 - 2016
Ashland	5	3	2	\$420,397
Bayfield	9	3	1	\$268,033
Burnett	9	1	2	\$298,083
Douglas	9	0	2	\$218,065
Iron	6	3	0	\$225,905
Price	17	5	1	\$204,934
Rusk	12	7	0	\$300,116
Sawyer	14	6	1	\$269,113
Washburn	10	7	0	\$481,869
Totals	91	35	9	\$2,686,521

A second E-Newsletter was distributed to our contact database in efforts to make the program and its services more available to the general public.

The Environmental Review process begun in the first quarter of 2016 has concluded and correspondence received from the Wisconsin Department of Administration identified all requirements had been satisfactorily completed. The previously announced next round of funding for the Regional housing program has not been formally secured by contract by the end of June. It is expected Douglas County will sign an agreement on behalf of the Region in early July securing the next round of funding.

As always, if you have any questions please contact Sheldon Johnson at 715-635-2197 or sjohnson@nwrpc.com.