

Carol Williamson, Sawyer County Clerk
Sawyer County Courthouse
10610 Main Street, Suite 10; Hayward, Wisconsin 54843
email address – cwilliamson@sawyercountygov.org
telephone numbers 715.634.4866 and toll free 877.699.4110



June 3, 2016

Agenda
Economic Development and UW-Extension Committee meeting
June 6; 8:30 a.m.
Assembly Room, Sawyer County Courthouse

01. Meeting agenda
02. Elect Vice Chair
03. Minutes of May 9, 2016 meeting
04. Audience recognition
 - Broadband presentation by Paul Weber from Charter
05. Sawyer County Agricultural Fair Association report
06. University of Wisconsin-Extension Department report
 - County Partner Conversation, July 15, 1:00 p.m. Spooner Ag Research Station
 - Annual County Letter of Support for Nutrition Education Program
 - Update on Leasing RFP for State Nurseries
07. Hayward Area Visitor and Convention Bureau report
08. Recreation trails report
09. September meeting date
10. Other matters for discussion only

CW

Carol Williamson
Sawyer County Clerk

Draft

Minutes of the meeting of the Economic Development and UW-Extension Committee
Sawyer County Board of Supervisors
May 9, 2016; 8:30 a.m.; Assembly Room; Sawyer County Courthouse

Members present: Tom Duffy, Bill Voight, Marc Helwig, Brian Bisonette, Iras Humphreys, James Schlender

Others present: Lori Baltrusis, Lori Laberee, Ariga Grigoryan, Sheldon Johnson, John Saunders, Amber Marlow, Frank Zufall, Tom Hoff, Lisa Wydra, Carol Williamson

County Clerk Carol Williamson called for nominations for Chair of the Committee. Bill Voight nominated Tom Duffy. With no other nominations, Tom Duffy was elected as Chair unanimously.

Marc Helwig nominated Bill Voight for Vice-Chair. With no other nominations, Bill Voight was elected as Vice-Chair unanimously.

Motion by Voight, 2nd by Helwig, to approve the agenda. Motion carried.

Motion by Voight, 2nd by Helwig, to approve the minutes of April 11, 2016. Motion carried.

The Committee discussed the meeting time; the meeting time will stay on Monday at 8:30 a.m. Administrator Tom Hoff requested the members establish a mission statement for the Committee at next month's meeting.

UW Extension 4-H Youth Development Agent Lori Laberee updated the Committee on the fair. The fair is the 3rd weekend in August and plans are set.

Laberee explained the \$350 million cut to the University of Wisconsin budget. Included in that cut is a \$2.5 million cut to Extension. Extension is fully funded through July 1, 2017.

The Committee reviewed a resolution opposing the UW-Extension Reorganization plan. Laberee encouraged the Committee to attend the 2016 State Wisconsin Associated County Extension Committees meeting in Wausau on June 20 and 21. James Schlender and Marc Helwig will attend. A resolution will be on the July agenda.

UW Extension Community Natural Resource Economic Development Agent Ariga Grigoryan requested Committee approval to proceed with the \$250,000 Farmers Market Grant. The grant has two main objectives: to provide a Farmer's Market Manager and to train vendors. All farmers markets in the county would be promoted. Currently there are farmers markets in Stone Lake, LCO, and Hayward. Winter is planning a new farmers market. Vendors will receive good agricultural training including safety and post harvest handling. LCO Extension representative Amber Marlow and Grigoryan are writing the grant. The submission date is May 12, 2016. If the grant is awarded to Sawyer County, it will go to the County Board for acceptance and the County would be the fiscal agent. Motion by Bisonette, 2nd by Schlender, to proceed with the submission of the \$250k Farmers Market Grant. Motion carried.

Northwest Regional Planning Executive Director Sheldon Johnson reviewed services available to the county. The Household Hazardous Waste program has drop off planned for two locations in Sawyer County on July 30, 2016. Johnson reported on the Northwest Regional Housing Program. The Committee was invited to a meeting on May 16 at LCO at 1:30. The state representative will be there, along with Sheldon Johnson, David Fleming, and Matt Rydell.

The Wisconsin Department of Natural Resources is seeking information from communities as it develops a proposal for consideration to relocate the Division of Forestry Headquarters from Madison to North of Hwy 10.

The Committee discussed the broad band deficiencies in the county. Johnson has information on \$1.3 million for capacity and expansion per year for five years; he will send the information to the County Clerk for next month's meeting. Schlender is attending a meeting with Charter on May 10.

Bike Pedestrian Citizens Advisory Committee Representative John Saunders informed the Committee on the success of the First Annual Bike/Walk to School on May 4, 2016. The Bike/Walk trail to Hwy K should be done by June.

The September meeting date falls on Labor Day. This will be on the June agenda.

Motion by Schlender, 2nd by Bisonette, to adjourn. Motion carried.

Minutes prepared by Sawyer County Clerk Carol Williamson

SAWYER COUNTY SALES & USE TAX

	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007
JAN	\$133,519.22	\$154,920.27	\$121,895.03	\$103,387.95	\$84,858.99	\$96,324.07	\$86,290.09	\$92,161.62	\$121,742.30	\$116,152.88
FEB	\$101,218.71	\$120,003.84	\$105,717.32	\$97,665.82	\$104,764.51	\$89,521.39	\$84,318.50	\$91,319.12	\$109,692.02	\$115,192.95
MAR	\$96,417.19	\$103,558.92	\$98,045.24	\$93,708.27	\$82,206.19	\$85,593.40	\$92,892.54	\$85,354.35	\$105,347.30	\$107,844.31
APR	\$129,768.00	\$136,085.83	\$100,417.31	\$79,243.54	\$80,693.71	\$82,002.55	\$86,564.72	\$100,044.30	\$97,145.25	\$111,356.28
MAY	\$101,757.97	\$165,146.62	\$103,726.78	\$104,249.18	\$105,507.89	\$72,950.86	\$77,073.67	\$82,583.63	\$93,310.17	\$96,998.99
JUN	\$0.00	\$130,211.67	\$113,099.69	\$99,343.10	\$120,491.37	\$120,620.49	\$105,892.73	\$97,769.15	\$91,868.03	\$115,530.58
JUL	\$0.00	\$170,873.25	\$157,587.82	\$149,883.17	\$116,884.99	\$121,067.57	\$130,457.24	\$135,721.24	\$130,938.96	\$133,087.51
AUG	\$0.00	\$219,492.36	\$219,726.93	\$210,647.43	\$190,711.45	\$146,393.35	\$143,434.11	\$136,164.21	\$186,586.30	\$167,505.12
SEP	\$0.00	\$166,617.83	\$151,860.16	\$139,292.87	\$176,482.22	\$156,829.03	\$173,799.97	\$159,626.69	\$177,485.21	\$159,931.55
OCT	\$0.00	\$207,750.32	\$250,330.41	\$171,028.97	\$152,871.41	\$132,589.53	\$137,071.99	\$141,827.36	\$163,375.90	\$169,963.57
NOV	\$0.00	\$131,256.74	\$129,701.05	\$130,223.48	\$140,258.99	\$131,082.12	\$138,496.34	\$107,186.18	\$128,984.33	\$145,277.25
DEC	\$0.00	\$146,347.00	\$150,747.86	\$95,647.22	\$98,930.12	\$100,920.52	\$93,504.39	\$105,922.06	\$96,460.66	\$100,104.52
TOTAL	\$562,681.09	\$1,852,264.65	\$1,702,855.60	\$1,474,321.00	\$1,454,661.84	\$1,335,894.88	\$1,349,796.29	\$1,335,679.91	\$1,502,936.43	\$1,538,945.51
Budget	\$1,800,000.00	\$1,600,000.00	\$1,500,000.00	\$1,400,000.00	\$1,300,000.00	\$1,282,500.00	\$1,337,500.00	\$1,400,000.00	\$1,450,000.00	\$1,300,000.00
2016 Year to Date		\$562,681.09								
2015 Year to Date		\$679,715.48								
2014 Year to Date		\$529,801.68								
2013 Year to Date		\$478,254.76								
2012 Year to Date		\$458,031.29								
2011 Year to Date		\$426,392.27								
2010 Year to Date		\$427,139.52								
2009 Year to Date		\$451,463.02								
2008 Year to Date		\$527,237.04								
2007 Year to Date		\$547,545.41								
2006 Year to Date		\$477,499.43								
2005 Year To Date		\$455,408.73								
2004 Year To Date		\$440,398.55								
2003 Year To Date		\$406,500.00								
2002 Year To Date		\$410,135.99								
2001 Year To Date		\$445,397.95								
2000 Year To Date		\$338,499.08								
1999 Year To Date		\$318,043.29								
1998 Year To Date		\$369,940.09								
1997 Year To Date		\$294,972.56								

NOTE: December 2005 includes \$22,192.45 correcting adjustments
 NOTE: July 2005 includes \$728.35 Adjustment for system glitch...



**Wisconsin Nutrition Education Program (WNEP)
Fiscal Year - 2017
Sawyer County Agreement Letter - Extension Office**

The UW-Extension Wisconsin Nutrition Education Program (WNEP) has been offering nutrition education programming to the food stamp-eligible residents of Sawyer County since 1989. During the period of October 2014 to September 2016, 4,994 educational contacts were made in Sawyer County reaching 2,111 persons at locations such as schools, food pantries and WIC clinics. Participants learn to make healthy food choices, to manage their food dollars, and handle their food safely. We also work with community partners to make the healthy choice, the easy choice where our participants live, learn, work, shop and play.

Much of the cost to provide WNEP educational programming is paid with the \$150,000 in federal funds that WNEP is bringing into Sawyer County during this current year. WNEP Federal dollars pay the salaries, fringe benefits and direct teaching expenses for WNEP colleagues in the county office.

WNEP relies upon our County partners to provide office space and related overhead costs, as well as basic operating costs and resources such as internet service, IT support and basic software, office telephones, shared supplies and equipment in the Extension Office. These contributions from the County are essential to WNEP's work and presence in the County Extension Offices.

We ask that a representative of Sawyer County confirm continued support of the work of WNEP by signing below.

AGREEMENT STATEMENT:

During the period from October 1, 2016 to September 30, 2017, Sawyer County agrees to support Food Stamp Nutrition Education (also known as SNAP-Ed) as part of the UW-Extension Wisconsin Nutrition Education Program (WNEP) within the County Extension Department by contributing the following:

Physical Space--Offices and shared work spaces in the County Extension Office used by WNEP colleagues and other Cooperative Extension colleagues when they are working on WNEP efforts.

Shared Direct & Indirect Costs & Resources--Resources such as overhead, supplies, equipment, information systems support and county administrative costs (categories and amounts vary by county) to be used by WNEP colleagues in support of WNEP work. These resources are supplied to WNEP colleagues as they are to other Cooperative Extension colleagues in the office.

County Official

Date

County Extension Department Head

Date

Carol Williamson

From: Grigoryan, Ariga <ariga.grigoryan@ces.uwex.edu>
Sent: Wednesday, June 01, 2016 9:35 AM
To: Carol Williamson; Tom Hoff; Tom Duffy; Lori Laberee; Ken Maki
Subject: Fwd: Update on Leasing RFP for State Nurseries

Carol, this needs to go on the agenda for econ. Committee. Print the email please and share with all the committee members. Also, can you forward this to all of them as well? I will not be able to attend the meeting unfortunately. Thanks so much.

Sent from my Verizon 4G LTE Smartphone

----- Forwarded message -----

From: "Hardin, Carmen R - DNR" <Carmen.Hardin@wisconsin.gov>

Date: Jun 1, 2016 8:26 AM

Subject: Update on Leasing RFP for State Nurseries

To: "MAYBERRY, KRIS" <COUNTY.CLERK@SAWYERCOUNTYGOV.ORG>, "Grigoryan, Ariga" <ariga.grigoryan@ces.uwex.edu>

Cc:

Hi Kris and Ariga –

I wanted to give you an update on the results of the leasing RFP put out in 2014 in regards to the three state nursery properties. We are expecting that today PRT will announce that they will be leasing a cold storage building/warehouse at Hayward State Nursery. After long negotiations, the Department has reached agreement with PRT on a fifteen year lease for the one building. PRT will be upgrading it for its use as a cold storage facility. The lease will begin on July 1.

Initially PRT had also expressed interest in leasing part of Griffith State Nursery in Wisconsin Rapids, but later decided they were not interested in pursuing their proposal.

As you know, we are in process of consolidating the state nursery seedling production at Wilson State Nursery in Boscobel. While we do not currently plan to produce seedlings at Griffith and Hayward State Nursery, we are still using those properties for Reforestation Program projects. Joe Vande Hey is the Reforestation Program Team Leader and works out of Boscobel.

Thank you for your patience on updates on this issue. If you have any questions, please let me know. Thank you!

Hayward Lakes Visitors & Convention Bureau Marketing Highlights 2016

Tourism Economic Impact

- Visitor spending in 2015 increased 2.81% from 2014
- \$ 9.9 million in state and local taxes
- Occupancy rate was up 2% from 2014
- 8:1 return on investment. For every \$1 spent on the state's advertising campaign, \$8 came back to WI in the form of additional tax revenue.

Website Update:

- Launching a new mobile friendly website www.haywardlakes.com

Sport Show Schedule 2016-2017

Sport Show	Date	VG's
Wisconsin State Fair	Aug 4-14, 2016	1000
St Paul Ice Fishing Show	Dec 2-4, 2016	550
Cabela's Musky Expo	Jan 6-8	650
Chicagoland Fish-Schaumburg	Jan 26-29	1200
Cedar Rapids Boat & RV Sport Show	Feb 10-12	n/a
LaCrosse Sport Show	Feb 9-12	700
WI Fishing Expo-Madison	Feb 24-26	1000
Milwaukee Journal Sentinel	Mar 8-12	1292
Canoecopia-Madison, WI	Mar 10-12	190
Eau Claire Wisconsin	Mar 17-19	350
Northwest Sports/Mpls	Mar 23-26	750
MN Golf Show	Mar 10-12	250

- Received fantastic FREE media coverage with various television shows, print and web presence. A lodging member was vacationing in Ireland and was asked to talk fishing and mentioned the Hayward Lakes Area. TV coverage was on CNN, WDIO, KDLH, Midwest Outdoors, Linder's Angling Edge, Fox North, Discover Wisconsin and more. Lots of coverage on blogs including Lt. Governor, Rebecca Kleefisch, Tee Times, Chicago Tribune, Northland Outdoors, SB Nation and others.
- Received Tourism Information Center Grant \$1000.00 we are using toward building improvements.
- Continued membership with Northwest ITBEC Tourism Advisory Committee. Partnership with 11 surrounding counties.

Marketing Goals:

- Continue to assess our customer profile
- Ensure the marketing plan is implemented
- Spend room tax income that most effectively markets the Hayward Lakes Area
- Develop Brand platform
- Build the Hayward Lakes photo and video library
- Evaluate the results

UW System Structure



University of Wisconsin Board of Regents

University of Wisconsin System

2 Doctoral Universities (UW-Madison & UW-Milwaukee)

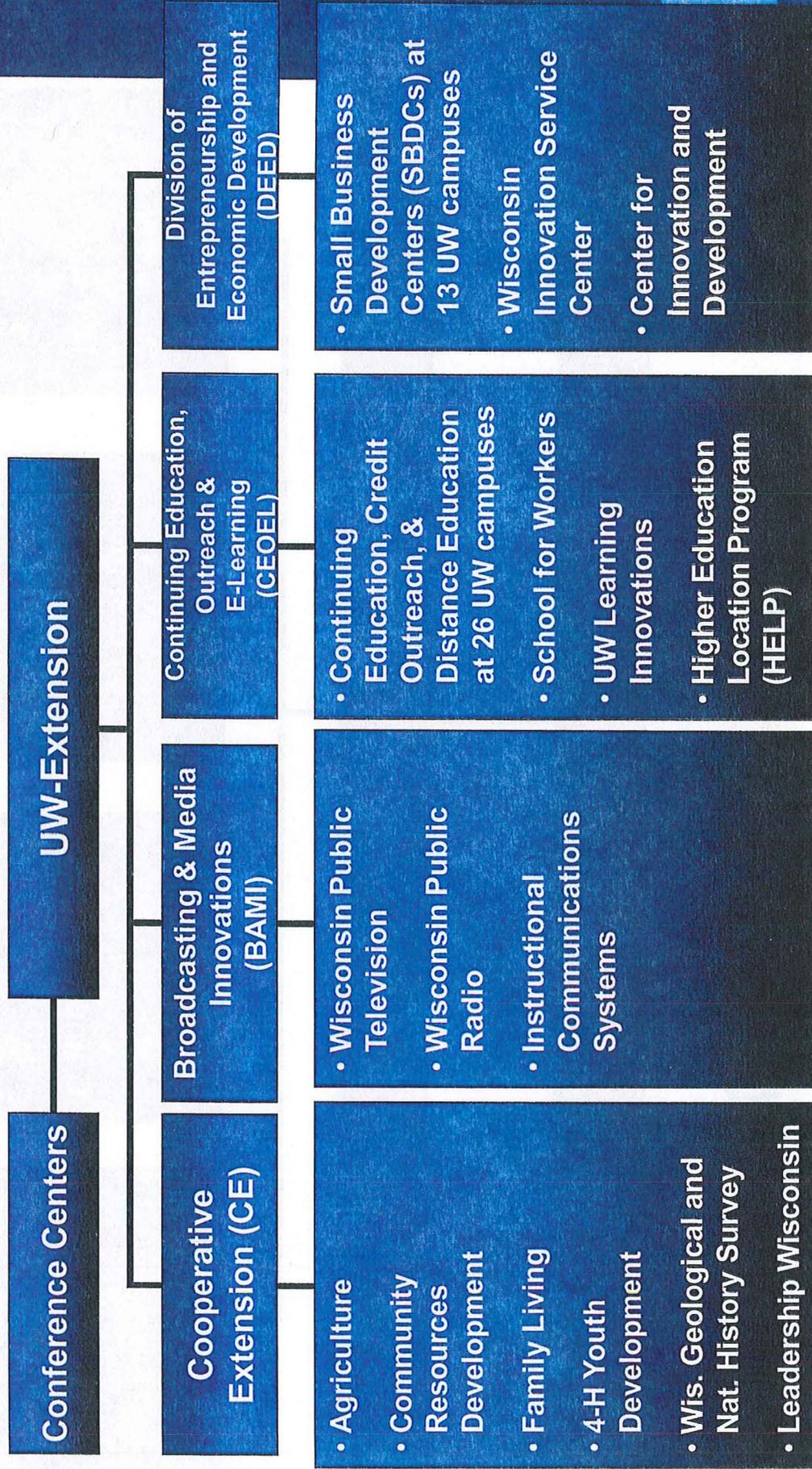
11 Comprehensive Universities

13 Freshman/Sophomore Colleges

UW-Extension



UW-Extension Structure



Purpose to which we commit

We teach, learn, lead and serve,
connecting people with the University
of Wisconsin, and engaging with them
in transforming lives and communities.

Vision of what we want to become

A thriving, well-known and sought-out educational resource that reflects the rich diversity of the state.

Cooperative Extension educators...

- Teach
- Conduct applied research
- Facilitate
- Customize educational programs for local conditions
- Interpret knowledge
- Link to the university campus specialists and resources

Local Partners

- Sawyer County Ag and Extension-Cooperative Extension oversight committee
- County Government and 3 tribes
- Community Partner Advisory Groups
- Civic agencies
- Volunteer groups
- Businesses
- Educational Groups
- Others

Laberee, Lori

From: Laberee, Lori
Sent: Friday, June 03, 2016 12:50 PM
To: Laberee, Lori
Subject: Economic Development and UWEX County Committee--Mission statement

MISSION STATEMENT:

Helping the people of Wisconsin and Sheboygan County apply university research, knowledge, and resources to meet their educational needs wherever they live and work.

SUMMARY of RESPONSIBILITIES:

The Sheboygan County University of Wisconsin-Extension Office is the local source of information for the University of Wisconsin system. The professional staff are University educators jointly employed by Sheboygan County, the State of Wisconsin, and the United States Department of Agriculture. This cooperative partnership for meeting the educational needs of people is made possible through enabling state and federal legislation.

In Sheboygan County, the Planning, Resources, Agriculture and Extension Committee is responsible for the overall direction and supervision of Extension programming, as specified in Wisconsin Statute 59.56.

Together, the Planning, Resources, Agriculture and Extension Committee and the UW-Extension staff work towards fulfilling UW-Extension's mission. Educational programming in Sheboygan County is carried out through four broad program areas: Agriculture and Natural Resources; Community, Natural Resource, and Economic Development; Family Living Education; and 4-H Youth Development. Staff members in each of the four program areas possess specific subject matter knowledge and training.

Waller County Texas

Mission: Economic Development:
Building a future by building a community.

Grant County Economic Development Corporation

Our Mission Statement:

The GCEDC will assist the communities of Grant County in their efforts to promote the growth and retention of business and industry, and to enhance the quality of life for our residents. We will accomplish this mission through aggressive marketing of our assets and facilitating cooperation between state agencies and the communities.

Chippewa County

Mission:

The primary mission of the CCEDC is to be a catalyst for economic development in Chippewa County and foster a strong economic environment which supports businesses and nurtures growth and new investment in the region. CCEDC is dedicated to promoting and facilitating economic development and to improve the quality of life in Chippewa County by increasing its economic base.

Lori

Lori Laberee, Associate Professor
Department of Youth Development
4-H Youth Development Agent
Sawyer County UWEX Department Head