

Draft

Minutes of the meeting of the Economic Development and UW-Extension Committee
Sawyer County Board of Supervisors
April 10, 2017; 8:30 a.m.; Assembly Room; Sawyer County Courthouse

Members present: Tom Duffy, Brian Bisonette, James Schlender

Others present: Don Semler, Frank Zufall, Tom Hoff, Sherry Beckman, Lori Baltrusis, Carol Williamson, Don Mrotek, Linda Zillmer

Motion by Schlender 2nd by Bisonette, to approve the agenda. Motion carried

Motion by Schlender 2nd by Bisonette, to approve the minutes of the March 6, 2017 Committee meeting.
Motion carried

Broadband Committee member Don Semler updated the Committee on the CenturyLink rollout. Hayward should see completion by May and Spider Lake the April/ May timeframe. Additional cabling is required due to rerouting. CenturyLink may apply for a Wisconsin grant for the area Northeast of Hayward. The maps of coverage are still not available.

UW Extension Family Living Agent Lori Baltrusis informed the Committee of the various programs offered to Sawyer County residents to build resilient families. Baltrusis reaches out to families and the community needs with research-based education and partnerships.

Hayward Lakes Visitors Convention Bureau Executive Director Sherry Beckman provided a 2016 Marketing Activity Report and local tourism statistics. A free Customer Service Seminar on April 20, from 1-3 at Comfort Suites is sponsored by Hayward Lakes VCB and the Wisconsin Department of Tourism

Don Semler updated the Committee on the Economic Development Corporation. The corporation has adopted a mission statement: "Expand sustainable GDP (Gross Domestic Product) in Sawyer County through new and existing events, services, and businesses".

Motion by Schlender, 2nd by Bisonette to adjourn.

Minutes prepared by Carol Williamson