



# Sawyer County

## Agenda

Economic Development & UW Extension Committee Meeting  
Monday, September 9, 2019 @ 8:30 AM  
Assembly Room

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1. CALL TO ORDER
2. CERTIFICATION OF COMPLIANCE WITH THE OPEN MEETINGS LAW
3. MEETING AGENDA
4. PUBLIC COMMENTS
5. MINUTES FROM PREVIOUS MEETING
  - a. [Econ Dev 8-5-19](#)
6. SAWYER COUNTY AGRICULTURAL FAIR ASSOCIATION REPORT
  - a. 2020 Budget Discussion
7. UNIVERSITY OF WISCONSIN-EXTENSION DEPARTMENT REPORT
  - a. 2020 Budget Discussion
8. HAYWARD LAKES VISITORS & CONVENTION BUREAU
  - a. [Sport Show cost worksheet 2019](#)
  - b. 2020 Budget Discussion
9. NORTHWEST REGIONAL PLANNING COMMISSION REPORT
  - a. 2020 Budget Discussion
10. ECONOMIC DEVELOPMENT CORPORATION REPORT
  - a. 2020 Budget Discussion
11. BIKE/PED CITIZENS ADVISORY COMMITTEE REPORT

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**12. FUTURE AGENDA ITEMS**

**13. OTHER MATTERS FOR DISCUSSION ONLY**

*A quorum of the County Board of Supervisors or of any of its committees may be present at this meeting to listen and observe. Neither the Board nor any of the committees have established attendance at this meeting as an official function of the Board or committee(s) or otherwise made a determination that attendance at the meeting is necessary to carry out the Board or committee's function. The only purpose for other supervisors attending the meeting is to listen to the information presented. Neither the Board nor any committee (other than the committee providing this notice and agenda) will take any official action with respect to this noticed meeting.*

Draft Minutes of the meeting of the Economic Development and UW-Extension Committee  
Sawyer County Board of Supervisors  
August 5, 2019; 8:30 a.m.; Assembly Room; Sawyer County Courthouse

Members present: Tom Duffy, Troy Morgan, Elaine Nyberg

Others present: Lori Baltrusis, Carol Williamson, Tom Hoff, Sherry Beckman, Ariga Grigoryan, Sky Holt, John Saunders, Ron Petit, Ken Pearson

Chair Tom Duffy called the meeting to order 8:30 am

Motion by Nyberg, 2<sup>nd</sup> by Morgan, to approve the minutes of the July 8, 2019 meeting. Motion carried

Area UW Extension Director Lori Baltrusis reported to the Committee. The 2020 budget request will increase \$108 over 2019. Department strives toward the best, most efficient way to serve Sawyer County.

Sherry Beckman, Executive Director for the Hayward Lakes Visitors and Convention Bureau reported to the Committee and provided a written report. Ben Popp elected to the Tourism Council. The HLVCB is requesting \$50,000 for the 2020 budget, same as 2019. The Downtown Business Improvement District has a Facebook page; go on Facebook and "like" their page.

Ken Pearson from North West Regional Planning Commission reported to the Committee on current projects and loan programs. Businesses located within areas where the Governor has declared an emergency and impacted by the incident, may be eligible for short-term cash loans through the Emergency Management Disaster Recovery Program.

Supervisor Troy Morgan reported for the Sawyer County/LCO Economic Development Corporation. Received a donation of \$5,000. Working with Criminal Justice Coordinator Diane McNamer and WITC on an inmate-training program. Requesting \$30,000 for 2020 budget; \$25,000 in 2019. Sawyer County does matching funds for donations to the SC/LCO EDC. LCO contributes \$15,000 annually.

Morgan shared information on Historic Markers in Sawyer County. Morgan will attempt to contact the parties responsible for maintenance and if needed find civic organizations that would take on the upkeep.

John Saunders reported to the Committee. Saunders is concerned for safety regarding bicyclists on Highway 27 from Stone Lake to Hayward.

The Committee discussed the proposed Memorandum of Understanding with the Friends of Tuscobia regarding the Winter Depot project. Motion by Morgan, 2<sup>nd</sup> by Nyberg, to forward the MOU to the County board with a recommendation to approve contingent on review of three items. 1 ) Add language under 9a for a review timeframe on amendment. 2) Review the effective date under 9c. 3) Certificate of Insurance including Sawyer County. Motion carried

Resolution presented to transfer funds from the 2019 Resource Development Fund to the Winter Depot Project Fund. Sawyer County is the project Sponsor and are whole to date for funding on the project. The Friends of Tuscobia are responsible for funding the project. The resolution is for up to \$15,000 for the Winter Depot Project if the Friends of Tuscobia do not come up with the funding. Motion by Morgan, 2<sup>nd</sup> by Nyberg, to approve the Winter Depot Resolution for \$15,000 contingency funding. Motion carried. The Resolution will go to Finance for approval and then if approved, to County Board.

Adjourned 9:20

Minutes prepared by Carol Williamson

Hayward Lakes Visitors and Convention Bureau  
Sawyer County, WI USA

<b>Sport Show Schedule Expenses</b>								
<b>Sport Show</b>	<b>Date</b>	<b>Booth</b>	<b>Electric</b>	<b>Parking</b>	<b>Motel</b>	<b>Food</b>	<b>Mileage</b>	<b>Attendee</b>
Wisconsin State Fair	Aug 4-14	\$ 1,213	incl	\$100	\$1,000	\$ 500.00	524	Rob Spearhawk
Game Fest-Chippewa Falls	Sept 7-8	FREE	\$30	FREE	\$300	\$150	194	Jim O.
Snowmobile USA	Oct 14-16	\$ 775	\$ 127	\$24	\$300	\$ 150.00	524	Kris Treland Neumann
St Paul Ice Fishing Show	Dec 2-4	\$ 725	\$ 100	\$15	\$300	\$ 150.00	258	Julie
Cabela's Musky Expo	Jan 6-8	\$ 700	incl	Free	\$300	\$ 150.00	652	Mike/Jenk's Bait
Chicagoland Fish-Schaumburg	Jan 26-29	\$ 960	\$ 139	Free	\$400	\$ 200.00	652	Jim
Cedar Rapids Boat & RV Sport Show	Feb 10-12	\$ 500	\$ 30	Free	\$300	\$ 150.00	558	Alan & Mary Reinemann
LaCrosse Sport Show	Feb 9-12	\$ 620	\$ 52	Free	\$400	\$ 200.00	306	Jim/Joel
WI Fishing Expo-Madison	Feb 24-26	\$ 591	\$ 124	\$28	\$300	\$ 150.00	448	Amanda/Jack/Deano
Milwaukee Journal Sentinel	Mar 8-12	\$ 882	\$ 127	\$24	\$500	\$ 250.00	524	Jim O/Jack Brown
Canoecopia-Madison, WI	Mar 10-12	\$ 734	\$ 117	\$21	\$300	\$ 150.00	448	Margaret & Jane
Eau Claire Wisconsin	Mar 17-19	\$ 500	\$ 25	Free	\$300	\$ 150.00	166	Jim O.
Northwest Sports/Mpls	Mar 23-26	\$ 950	\$ 107	\$40	\$400	\$ 200.00	258	Alan & Mary Reinemann
MN Golf Show	Feb 17-19	\$ 995	\$ 133	\$40	\$300	\$ 150.00	258	HACC Golf Group
<b>Total</b>		<b>\$10,145</b>	<b>\$ 1,111</b>	<b>\$292</b>	<b>\$5,400</b>	<b>\$2,700</b>	<b>\$3,346</b>	

Total Expenses \$ 22,994

\$12,849 for mileage,  
parking, \$50/day for  
food and  
\$100/motel.