



Sawyer County

Agenda

Economic Development & UW Extension Committee Meeting
Monday, May 7, 2018 @ 8:30 AM
Assembly Room

Page

1. CALL TO ORDER
2. CERTIFICATION OF COMPLIANCE WITH THE OPEN MEETINGS LAW
3. MEETING AGENDA
4. ELECTION OF COMMITTEE CHAIR AND VICE CHAIR
5. COMMITTEE MEMBER ORIENTATION
6. AUDIENCE RECOGNITION
7. MINUTES FROM PREVIOUS MEETING
 - a. [Econ Dev 4-9-18](#)
8. SAWYER COUNTY AGRICULTURAL FAIR ASSOCIATION REPORT
9. UNIVERSITY OF WISCONSIN-EXTENSION DEPARTMENT REPORT
 - a. [May Extension Monthly Report.docx \(1\)](#)
10. HAYWARD LAKES VISITORS & CONVENTION BUREAU
11. NORTHWEST REGIONAL PLANNING COMMISSION REPORT
12. BIKE/PED CITIZENS ADVISORY COMMITTEE REPORT
 - a. [Bike Ped Report for Econ Dev 5-7-2018](#)
13. ECONOMIC DEVELOPMENT CORPORATION REPORT

3

4

5

14. FUTURE AGENDA ITEMS

15. OTHER MATTERS FOR DISCUSSION ONLY

A majority of the members of the County Board of Supervisors or of any of its committees may be present at this meeting to listen, observe and participate. If a majority of any such body is present, their presence constitutes a "meeting" under the Open Meeting Law as interpreted in State ex rel. Badke v. Greendale Village Board, 173 Wis. 2d 553 (1993), even though the visiting body will take no action at this meeting.

Draft

Minutes of the meeting of the Economic Development and UW-Extension Committee
Sawyer County Board of Supervisors
April 9, 2018; 8:30 a.m.; Assembly Room; Sawyer County Courthouse

Members present: Brian Bisonette, James Schlender, Tom Duffy, March Helwig, Bruce Paulsen

Others present: Lori Baltrusis, Carol Williamson, Tom Hoff, Don Mrotek, Sherry Beckman, Kevin Schoessow, Lynn Fitch, Sheldon Johnson, Linda Zillmer

Motion by Paulsen, 2nd by Bisonette, to approve the minutes of the March 5, 2018 Committee meeting.
Motion carried

County Administrator Tom Hoff presented the Broadband Forward! Community Model Ordinance. The model ordinance is from the Public Service Commission of Wisconsin. Motion by Paulsen, 2nd by Helwig, to approve the Broadband Forward! Community Model Ordinance and forward to County Board. Motion carried

UW Extension Director Lori Baltrusis provided a report and introduced Kevin Schoessow, Agriculture Development Educator. Schoessow reported on services he provides and available training.

Hayward Lakes Visitors & Convention Bureau Executive Director Sherry Beckman informed the committee of various activities promoting Sawyer County tourism. The HLVCB is celebrating their 65th anniversary of promoting the Hayward Lakes Area on May 9 with an open house from 9 am -Noon. Town of Hunter room tax starts May 1, 2018.

North West Regional Planning Executive Director Sheldon Johnson reported to the Committee. A RI&E (Regional Insights on the Economy) session was last week; there are two more sessions in May. Foxconn meeting April 12, from 1:00 to 3:00 pm, at the Douglas County Government Center in Superior. Additional meetings are in Eau Claire and Wausau. \$2,000,000 available in July from the regional housing program. Johnson provided the Committee with a report on Opportunity Zones in the Northwest Region.

Supervisor Bruce Paulsen introduced Lynn Fitch, the new president of the Sawyer County/Lac Court Oreilles Economic Development Corporation. The Corporation no longer has a paid Executive Director and is entirely a volunteer board. Fitch informed the Committee on efforts to improve the local workforce. Twenty-one individuals attended the downtown council meeting. The council identified seventeen areas and five committees were established. Hayward Main Street was nominated again in the Americas Main Street Contest. Please vote every day until April 22.

The Committee will work on a Mission Statement after the next several Committee meetings.

Meeting adjourned

Minutes prepared by Carol Williamson

Sawyer County May Report

*The Sawyer County UWExtension staff identified and shared the following goals for 2018: **1) Support community organizations, 2) Provide education and technical support to local businesses, entrepreneurs and agriculture producers and 3) Provide life skill development for youth and families.** Discussions among the staff have also suggested an important theme: **Creating Resiliency in organizations, local economy and families in Sawyer County.***

4-H Youth and Families Educator

Sky Holt was hired! She began employment with Extension on 4/30/18. Her onboarding will continue with an All Colleague Conference on 4/30 and 5/1, meeting with the 4-H mentors and liaison, attending a Financial Coaching Training in Wausau and shadowing various programming during the month of May. We hope to plan a press release and “meet in greet” in the near future.

FoodWise - Lisa Wydra / Kim Clark

FoodWise staff are finishing school and parent nutrition lessons in May. We’re in the process of working on a 3-year plan for nutrition education and related policy, systems and environment work to support healthy food and physical activity in our communities. June is staff training time for Strong Bodies, a beginning physical activity program for seniors and adults who want to get working on their cardio health, balance, flexibility and strength--all vital for health and well being, mobility and injury/fall prevention. FoodWise will begin to offer Strong Bodies in a 10-12 week series later this summer.

Community Development and Resource Educator - Ariga Grigoryan

- Co-organizing a two day conference for UW-Extension and DNR on “How to work effectively in tribal communities”. Conference to be held on June 5-6, 2018
- Developed a process for the Action Plan and processed SWOT Analysis for the stakeholders involved in the Community Health Plan Development with HHS.
- Facilitated meeting session for the Community Health Plan.

Agriculture Development Educator - Kevin Schoessow

Reported in person last month. Updated on work he’s been doing for Sawyer County.

Bike/Ped Citizens Advisory Committee
Report to Sawyer County Economic Development Committee
May 7th, 2018

Report: 1st quarter 2018report.

Bicycle/Pedestrian Mission Statement: Advocate, plan and assist in providing safe, efficient, and effective transportation alternatives for the Citizens and Visitors of Sawyer County and the surrounding region.

Goal: Sawyer County and Region be recognized as a Bicycle Friendly Community.
(League of American Bicyclists)(National Organization)

Existing Projects Status:

- **Bike/Ped Plan (Trails, Routes, Lanes)** (Trails, Routes, Lanes): Plan (Map) now on Sawyer county Web Site. Shows only “Routes” in Sawyer County. Work continues to complete “Loops” and connect with adjoining county. Access: Sawyer County/Services/Maps/Bike Routes. Provided TAP Program applicants an appropriate link as requested in the application instructions..
- **Town of Hayward 2018-2022 TAP Application**, South East Loop; (Walmart to Chippewa Trail) Status; Application in DOT hands, Support Letters forwarded, do not expect to hear any more until late summer.
- **LCO Bike/Ped Trail, Phase 2, Progress** –Status: Final Phase 2 Connection to County B Trail. Expect completion in 2018 construction season, No further progress on connection to County B trail. Goal: Tourists will be able to bike to the Pow Wow grounds this summer.
- **Bike/Walk to School Day 2018:** Bike to school day May 9th 2018 Birkie will organize etc. for the Hayward Schools, Amber Marlow will organize, etc. for LCO schools.
- **Sign Bike Routes (Trails):** Funding and Implementation, City of Hayward, Town of Hayward, Adjoining Towns. May have found funding for signs for City of Hayward and Washburn County. Sign needs for the Town of Hayward included in TAP application (see above). Meeting with Washburn County highway committee to discuss needs and possible implementation.

Future Efforts, Projects and Programs

- **Future and Or Expanding of the CAC:** Initial discussion of the future of the Bike/Ped CAC. Expand, Abolish, Replace with a Non – Profit? Goals? Effectiveness? Discussed other models throughout the state. If you have time take a look at Vilas County Web Site and/or Great Headwaters Trails Web site. <http://ghtrails.org>.