



Sawyer County

Agenda

Economic Development & UW Extension Committee Meeting
Monday, April 8, 2019 @ 8:30 AM
Assembly Room

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1. CALL TO ORDER
2. CERTIFICATION OF COMPLIANCE WITH THE OPEN MEETINGS LAW
3. MEETING AGENDA
4. PUBLIC COMMENTS
- 3 5. MINUTES FROM PREVIOUS MEETING
 - a. [Econ Dev 3-11-19](#)
6. WINTER DEPOT - DISCUSSION AND POSSIBLE ACTION
7. SAWYER COUNTY AGRICULTURAL FAIR ASSOCIATION REPORT
- 4 - 5 8. UNIVERSITY OF WISCONSIN-EXTENSION DEPARTMENT REPORT
 - a. [April 2019 UW Ext](#)
- 6 9. HAYWARD LAKES VISITORS & CONVENTION BUREAU
 - a. [Marketing-meeting April Sawyer County 2019](#)
- 7 10. NORTHWEST REGIONAL PLANNING COMMISSION REPORT
 - a. [NWRPC April 2019 report](#)
11. ECONOMIC DEVELOPMENT CORPORATION REPORT
12. BIKE/PED CITIZENS ADVISORY COMMITTEE REPORT

13. FUTURE AGENDA ITEMS

14. OTHER MATTERS FOR DISCUSSION ONLY

A quorum of the County Board of Supervisors or of any of its committees may be present at this meeting to listen and observe. Neither the Board nor any of the committees have established attendance at this meeting as an official function of the Board or committee(s) or otherwise made a determination that attendance at the meeting is necessary to carry out the Board or committee's function. The only purpose for other supervisors attending the meeting is to listen to the information presented. Neither the Board nor any committee (other than the committee providing this notice and agenda) will take any official action with respect to this noticed meeting.

Draft Minutes of the meeting of the Economic Development and UW-Extension Committee
Sawyer County Board of Supervisors
March 11, 2019; 8:30 a.m.; Assembly Room; Sawyer County Courthouse

Members present: Tom Duffy, Troy Morgan, Elaine Nyberg, James Schlender

Others present: Ron Petit, Lori Baltrusis, Tom Hoff, Don Mrotek, Bill Voight, Lynn Fitch, Linda Zillmer, Frank Zufall

Chair Tom Duffy called the meeting to order 8:30 am

Motion by Morgan, 2nd by Nyberg, to approve the agenda. Motion carried

Motion by Nyberg, 2nd by Morgan, to approve the minutes of the February 11, 2019 meeting. Motion carried

Ron Petit shared information with the Committee regarding the Winter Depot project. Need a land use permit and ready to put out for bids. Sawyer County is the fiscal sponsor of the project. This will be on next month's agenda.

Area Extension Director Lori Baltrusis provided a written report to the Committee

Sherry Beckman, Executive Director for the Hayward Lakes Visitors and Convention Bureau provided a written report about hosting 11 journalists for the winter media press tour held January 28th through February 1st.

Northwest Regional Planning Commission provided a written on Sawyer County Projects. Motion by Nyberg, 2nd by Schlender to approve and forward the agreement between Northwest Regional Planning Commission and Sawyer County to the full County Board. Motion carried

The Economic Development Corporation is holding a place-making meeting next week; will do an exercise in April.

Meeting Adjourned 9:15

Minutes prepared by Rose Lillyroot



Extension
UNIVERSITY OF WISCONSIN-MADISON

Sawyer County April Report

4-H Youth and Families Educator – Sky Holt

Sky.holt@ces.uwex.edu 715-638-3237

- Collaboration Winter school district to offer Teen leadership program called Choose Health: Food, Fun, and Fitness. This researched-based program will provide “Teen Teachers” opportunity to positively influence younger youth to choose healthy eating and lifestyles habits. Program will be offered to Winter Elementary school youth in the month of April.
- First Annual Sawyer County Resource Fair was offered on March 21st, 2019. Over 20 families utilized the resource fair as an opportunity to connect with over 18 resource agencies offered in Sawyer County.
- Preparing for 2019 Sawyer County Fair by continuing to attend Fair Board Meetings and outreaching to UW-Madison to offer more educational opportunities during the Sawyer County Fair.

FoodWise - Lisa Wydra / Kim Clark

lisa.wydra@ces.uwex.edu 715-638-3275 kim.clark@ces.uwex.edu 715-638-3350

- FoodWise staff Lisa, Julie and Kim are providing the FoodWise series of Extension’s Strong Women program. We call it Strong Bodies. It’s not only for women. All adults with low income and especially seniors are welcome. There are two versions of the 8-12 week course featuring strength training and balance exercises; one version is for exercise while seated or standing, and another version includes floor work on mats and additional balance movement. Strong Bodies is free of charge through FoodWise--and of course includes nutrition lessons! Please contact Lisa or Kim for more information about potential Strong Bodies partners and class locations in Sawyer, Burnett and Washburn counties.

Community Development and Resource Educator - Ariga Grigoryan

ariga.grigoryan@ces.uwex.edu 715-638-3295

- Continue working in Comprehensive Plan for Round Lake
- Continue working in CAMBA grant
- Preparing presentation on Food Sovereignty for LCO

Agriculture Development Educator - Kevin Schoessow

kevin.schoessow@ces.uwex.edu 715-635-3506

- Facilitated, organized and gave a presentation on “Options for Direct Marketing of Meat” at the Grazing Conference held in Shell Lake on Mar 9. There were 82 participants including 24 business & Agency vendor from all across NW WI. Here is link to the presentations via YouTube Video <https://www.youtube.com/playlist?list=PLaViRwAVrbodVeF04Bn5L1orwcBy2nFs->
- Conducted Private pesticide applicator training Mar 18, participants included crop farmers, cranberry growers and pick-your-own fruit growers.
- The Master Gardener Volunteer Trainings started March 26 and will continue for the next 12 weeks on Tuesday evenings. There are 16 participants representing Burnett, Washburn, Sawyer and Barron Co.
- Upcoming programs include apple grafting, grape pruning and youth tractor safety training.

- I continue to advise the North Country Master Gardener Association <https://www.northcountrymgv.org/> the NW Graziers Network, and individual producers
- The Seed to Kitchen vegetable research project will be continuing in 2019 at the Spooner Ag Station. I will be working with area vegetable growers and local chefs, as well as helping facilitate teachable moments with the 1,000s of pounds of donated produce.
- If you have any questions call, email or if traveling through Spooner stop by my office for a visit.

Area Extension Director - Lori Baltrusis

lori.baltrusis@ces.uwex.edu 715-295-4112

April 2019
Hayward Lakes VCB Marketing Report

Snowmobile Friendly Community:

Sawyer County and the City of Hayward were awarded this FIRST community designation by the Association of Wisconsin Snowmobile Clubs (AWSC). We will receive lots of PR and 4 signs for the trails. This is good until 2023. Sherry and Don Mrotek traveled to Green Bay to accept the award. Extra signs can be purchased for \$80. We had a request from Steve B. for Birchwood and Winter.

Wisconsin Governor's Conference on Tourism:

Held in Wisconsin Dells at the Kalahari. Met with the new Secretary of Tourism, Sara Meaney and Governor Evers. The breakout sessions included information on enhancing storytelling, productivity advice, diversity strategies, targeting niches, transform your fears and social media influencers. Lots of networking with department staff and area DMOs. Next conference will be held in Madison, March 15-17, 2020.

Placemaking:

The Sawyer County/Lac Courte Oreilles Economic Development Corporation is holding a placemaking meeting at the Vet's Center on May 14th at 5:30 pm. This is a 3-4 hour session that will take people into groups to examine the assets and potential public spaces. 5 Areas include Main Street, Corner of 27 and 63, Shue's Pond, Hatchery Park, Lake Hayward Beach. The groups will bring their impressions back to the meeting.

Wisconsin Indianhead Country's Governor's Fishing Opener:

Sawyer County will host in 2020. Rusk County is the host this year.

Sport Shows: Set a meeting date to discuss next season.

WH&LA and WACVB Action Day in Madison. Sherry and Cheryl will be traveling to the capitol on April 10th. We are meeting with Senators and Assembly Representatives. Tourism reception that evening with department staff and several tourism organizations.

Main Street USA-keep voting until April 21

Information Center Sign: one side of the sign needs to be repainted. The side facing the parking lot.

PR:

Snowshoe Magazine, "Plenty of Snowshoeing Options in Wisconsin's Northwood Region" March 7, 2019

WI Radio Networkk, Fat Bike Birkie, March 8, 2019

Planetware.com. "12 Best Winter Vacations in the US"-Explore the Winter Trails in Wisconsin. March 2019

Singletracks, "Fat Bike In Wisconsin During the Polar Vortex". March 2019

OurMiniFamily-Instagram, twitter, pinterest. Northwoods Wisconsin Winter Travel

As a part of an ongoing effort to keep you all informed of economic development activities regarding NWRPC and its loan funds, please find our monthly updated report:

New projects funded in 2019:

February, 2019: Runamuk Rides, LLC (Lenroot)—Working Capital

Active and in good standing projects in Sawyer County:

NWBDC

Mobile Metal Welding (Hayward)—Startup funding
ABHR Enterprises, LLC d/b/a Servpro (Hayward)—Startup funding
Stone Lake Lumber, LLC (Stone Lake)—Business transition
R.C. Hexum, LLC d/b/a Wildwoods Mfg. (Hayward)—Startup funding
Hayward Main Street Gourmet Popcorn, LLC (Hayward)—Business expansion
Jim Miller Excavating, Inc. (Hayward)—Equipment Expansion

Total loans for closed projects: \$363,004.00

Total projects since inception of NWBDC loan programs: \$866,330.84

Total write offs: 1 write offs out of 17 total projects

SBA

Metcalf Enterprises, LLC (Hayward)—Startup funding
Jim Miller Excavating, Inc. (Hayward)—Expansion funding
Mobile Metal Welding, LLC (Hayward)—Expansion funding

Total loans for closed projects: \$73,000.00

NWREDF

Jim Miller Excavating, Inc. (Hayward)—Expansion funding
Hill Construction, LLC (Hayward)—Expansion funding
Stone Lake Lumber, LLC d/b/a Stone Lake Hardware (Stone Lake)—Startup funding
Runamuk Rides, LLC (2 notes)—Business Expansion/Working Capital
Redblind Rental, LLC—Business Expansion

Total loans for closed projects: \$685,114.00

Total projects since inception of NWREDF loan programs: \$1,141,496.45

Total write offs: 0 write offs out of 16 total projects

Total loan injection into Sawyer County Businesses that are in good standing and active:

\$1,121,118.00

Overall injection: \$2,080,827.29

- From January to February 2019, 5 inquiries from Sawyer County have been received out of 32 total from the 10 county region.
- Waiting to close on the Stone Lake Community Center (headed up by Stone Lake Properties) as the construction/breaking ground has been delayed due to winter. Will report that as an active and new project once the loan closes in April/May of 2019.
- On April 2nd, NWRPC representatives are meeting with Ann Kozak, SC/LCO EDC Director, to discuss our programs and economic development efforts.